



FOR YOUTH DEVELOPMENT<sup>®</sup>  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# IMPACTING LIVES IN OUR COMMUNITIES

2024 Community Initiatives Impact Report  
YMCA OF METROPOLITAN DETROIT



In 2024, Community Initiatives delivered more than \$1.8 million in programs and services to 13,844 individuals at 99 locations across Metropolitan Detroit.

# » ABOUT COMMUNITY INITIATIVES AT THE YMCA



**Safety Around Water and Drowning Prevention**



**Nutrition Education and Food Access**



**Youth Development and Education Enrichment**



**Arts Education and Visual Media & Theatre**

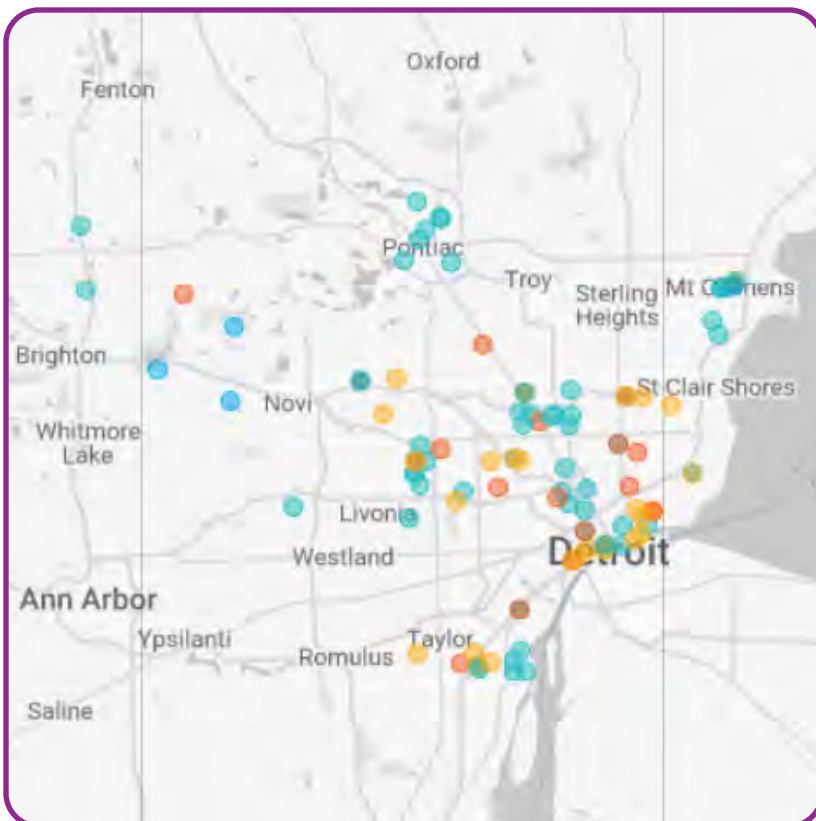


**Sport Sampling and Free Play**

## Who We Are

The YMCA of Metropolitan Detroit operated several non-facility-based Community Initiative Branches and Programs. We are YMCA professional teams built to mobilize and expand the Y's ability to serve all beyond the walls of our YMCA buildings. Primarily existing to support and engage in collective community impact efforts across Detroit and the communities of Wayne, Oakland, Macomb, and Livingston counties. We aim to provide inclusive access to quality YMCA programs, services, and support systems within our three key focus areas of Youth Development, Healthy Living, and Social Responsibility. We do this by overcoming barriers like transportation, cost, and technology. All program outcomes are supported by both qualitative and quantitative data.

# » OUR PRESENCE IN METRO DETROIT



### DETROIT SWIMS

Located inside the Boll Family YMCA  
1401 Broadway, Suite 3A, Detroit, MI 48226  
[ymcadetroit.org/swim/detroitswims](http://ymcadetroit.org/swim/detroitswims)

### METRO YOUTH YMCA & Y NOURISH

Located inside the Boll Family YMCA  
1401 Broadway, Suite 3A, Detroit, MI 48226  
[ymcadetroit.org/metro-youth-ymca](http://ymcadetroit.org/metro-youth-ymca)  
P 313 223 2844 / E [myy@ymcadetroit.org](mailto:myy@ymcadetroit.org)

### Y ARTS

Located inside the Boll Family YMCA  
1401 Broadway, Suite 3A, Detroit, MI 48226  
[ymcadetroit.org/yarts](http://ymcadetroit.org/yarts)  
P 313 223 2743 / E [y-arts@ymcadetroit.org](mailto:y-arts@ymcadetroit.org)

### YPPI

Located inside the South Oakland Family YMCA  
1016 W Eleven Mile Rd, Royal Oak, MI 48067  
[ymcadetroit.org/sportport](http://ymcadetroit.org/sportport)  
P 313 223 2831 / E [sportport@ymadetroit.org](mailto:sportport@ymadetroit.org)



# COMMUNITY INITIATIVES IMPACT BY THE NUMBERS

## Detroit Swims

- 100% of youth enrolled in Detroit Swims completed the program.
- 85% of youth participating in Detroit SWIMS received swimming equipment.
- 77% of youth who completed the initial Safety Around Water (SAW) program progressed to the next level of swim lessons.
- 15% increase in the number of youth learning about safety around water and drowning prevention.



**1,385 youth served across Metropolitan Detroit**

- Safety Around Water & Drowning Prevention
- Progressive Swim Lessons V4-V6

## Healthy Living – Y Nourish

- 7% increase in adult meals provided through Fresh Baskets.
- 11% increase in donations to support our Fresh Baskets Program.
- 11% increase in the number of families provided meals through our Fresh Baskets event.
- 16% increase in youth meals provided through Fresh Baskets.



**2,215 people received meals/food**

- Nutrition Education
- Food & Meal Distribution
- Snacktivity
- Fresh Baskets

## Metro Youth YMCA

- 100% of Achievers 2024 seniors graduated on time vs. the state of Michigan's rate of 82.8%.
- 88% of students earned a paycheck via our internship program initiative.
- 87% of Achievers are motivated to pursue higher education after high school.
- 84% of students say helping in the community is important to them.



**610 youth served**

- Achievers 2.0
- Boys and Young Men of Color
- Changemakers
- Community-Based Teen Achievers
- Grow Detroit Young Talent (GDYT)
- School-Based Teen Achievers
- Youth In Government (YIG)
- Adopt-a-Family

## Y Arts

- 20% increase in the number of adults/students who participated in one of our Y Arts programs.
- 89% of Y Media Works students are motivated to graduate from high school.
- 77% of students improved their communication skills.
- 17 local artists are part of our Y Arts program staff, while another 10 local artists were featured in our YMCA gallery spaces.



**6,256 youth and adults served across Metropolitan Detroit**

- After School Arts
- Theater Camp
- Visual Arts
- Theatre Patrons
- Y Media Works
- Detroit Can Film Festival

## Y Positive Play Initiative (YPPI) – Y on the Fly

- 86% of youth exercised three or more times per week.
- 60% of the youth participated in YPPI activities two or more times a week.
- 51% of YPPI youth report adult engagement.
- 44% of youth 9 years and older play on a sports team.



**3,378 youth served**

- Y On the Fly
- Sports Sampling
- Literacy
- Supervised free play / physical activity

**TOTAL AMOUNT INVESTED IN 2024 PROGRAM SERVICES & MATERIALS: \$1,840,473**

**TOTAL YOUTH & PEOPLE SERVED: 13,844**

# DETROIT SWIMS

**1,385 youth**

served across Metropolitan Detroit

**10 sites**

in eight Metropolitan Detroit communities

**1,066 youth**

progressed to the next level of SAW program lessons

## PROGRAMS

- Safety Around Water (Drowning Prevention)
- Swim Lessons V4-V6



## DETROIT SWIMS GOALS

Short-term growth goals for Detroit SWIMS consist of teaching 6,750 children to swim during the next three years.

Long term goals for Detroit SWIMS is increasing access to water safety skill development and swim lessons to historically disenfranchised youth ages 5-17, expanding the usage of pools across Metropolitan Detroit through partnerships, and supporting the collective community efforts to advocate for the water safety and swim culture in Metropolitan Detroit, serving 10,000 youth over 5 years.

# HEALTHY LIVING – Y NOURISH

**2,215 people**

received meals/food across Metropolitan Detroit

**120 hours**

nutrition education and snackivity series

**23 sites**

provided programming at 23 sites in eight Metro Detroit communities

**60 people**

supported via our holiday Adopt-a-Family program

## PROGRAMS

- Snackivity
- Fresh Baskets
- Nutrition Education
- Food & Meal Distribution

\*After 2024, this program will no longer operate in the current capacity.



## HEALTHY LIVING GOALS

Short-term goals for Y Nourish include providing nutrition education and snackivities in YMCA Programs and supporting partnership efforts for food access through distribution events.

Long-term goals include decreasing the number of youth and families facing hunger by reducing food insecurity through partnerships that elevate providing access to nutritious food and meals, and nutrition education.

# METRO YOUTH YMCA

**610 youth**

served across Metropolitan Detroit

**8 sites**

in three Metropolitan Detroit communities

**\$3,000**

in scholarships awarded to youth enrolled in one of our MY Y programs

**28 businesses**

partnered to support student summer internships



My Y promotes youth voice, provides leadership opportunities to all participants, and fosters student success through the Y Achievers' five core

programming pillars: academics, college readiness, life skills, positive relationships, and positive identity

## PROGRAMS

- Achievers 2.0
- Boys and Young Men of Color
- Changemakers
- Community-Based Teen Achievers
- Grow Detroit Young Talent
- School-Based Teen Achievers
- Youth In Government

## METRO YOUTH YMCA GOALS

Short term goals: Increase grade matriculation and high school graduation rates for Metropolitan Detroit youth. Prepare students for postsecondary education, skill trades or permanent full-time employment. Empower students' mental and physical well-being journey through education and resources. Increase student exposure to 21st century career opportunities through career pathways and life skills development.

Long-term goals: Increase student post-secondary success rate through Achievers 2.0, which provides resources to Alumni Achievers for two years after high school graduation.

Increase the number of youth served by 3%-5% year-over-year.



**6,256 people**

(youth, and adults) Served across Metropolitan Detroit

**21 sites**

in 11 different Metropolitan Detroit communities

**10 artists**

from Metropolitan Detroit were featured in our gallery spaces

**15 plays**

were performed by community theater groups at the Marlene Boll Theatre inside the Boll Family YMCA

#### PROGRAMS

- After School Arts
- Arts For Active Older Adults
- Ceramics
- Theatre Camp
- Arts At The Y (Classes At Y Branches)
- Marlene Boll Theatre and Lobby Gallery
- Y Media Works
- Detroit Can Film Festival
- Community Theatre Productions



#### Y ARTS GOALS

Short-term goals include teaching creative media and arts processes to youth to give youth an understanding of arts and media careers, empower youth voice, and reinforce YMCA core values through the arts.

The long term goals for Y Arts include increasing access to various genres of art for the community, access to related careers for Metropolitan Detroit youth and communities, expanding art programs to branches, schools and other youth serving organizations, and contributing to the growth and sustainability of the creative community by supporting and providing resources for local artists and partner organizations.

Increase the number of youth served by 3%-5% year-over-year.

## YMCA POSITIVE PLAY INITIATIVE (YPPI)

**3,378 youth**

served across Metropolitan Detroit

**37 sites**

in 16 Metropolitan Detroit communities

**4,620 youth**

served across Southeast Michigan, through our regional collaboration with three YMCA Association partners (Ann Arbor, Blue Water and Monroe)

YPPI is a recognized youth sports champion of the Aspen Institute's national Project Play Initiative and a partner of Project Play Southeast Michigan.

The Y on the Fly program removes the barriers of cost and access via transportation to successfully provide and increase accessible opportunities to engage youth in sports sampling, free play, and literacy through sports.



#### YPPI GOALS

Short-term goals are to provide, build and maintain a community-based mobile program for youth access to sport sampling and equipment sharing, and to encourage youth to engage in sport sampling, active games and free play at locations where youth have easy access to come play and have fun. YPPI's growth goals include increasing the number of youth participants at current site locations by 3%-7% over three years.

Long-term goals include improving upon the Michigan/Detroit scorecard by the Aspen Institute, addressing the number of youth actively engaged and/or exposed to sports and free play. Other goals include increased access to free play, sport sampling and equipment usage inclusive of broad instruction and youth development programming in communities, schools, green spaces, and branches.

#### PROGRAMS

- Y on the Fly
  - Sports Sampling
  - Literacy
- Supervised free play / physical activity



# OUR SUPPORTERS

## FUNDERS

PNC Foundation

Ralph C Wilson Jr. Foundation

Community Foundation of Southeast Michigan

Detroit Employment Solutions Corporation

Delta Airlines

DTE Energy Foundation

Comcast Corporation

Prechter Family Fund

Matilda Wilson Fund

Kresge Foundation

Huron-Clinton Metro Parks

Jim Shaffer and Associates

Erb Family Foundation

Farner Family Foundation

Bank of America

Barton Malow – Ben Maibach

Plastipak

Max M. and Marjorie S. Fisher Foundation

Matilda Wilson Fund

Prechter Family Fund

Tuck Fund

Comcast NBC Universal Foundation

Michigan Arts and Culture Council

YMCA Of the USA

Corewell Health

Flagstar Bank

Skillman Foundation

## PROGRAM PARTNERS

Center Line Public School District

Detroit Public School Community District

Hazel Park School District

Cornerstone School District

Connect Detroit

MICSA – Michigan Inter-Club Swimming Association

SICSA – Suburban Inter-Club Swim Association

Ann Arbor YMCA

YMCA of the Blue Water Area

Monroe Family YMCA

Interlochen Center for the Arts

Cass Community Services

Mariner's Inn

City Walls

Franklin Wright Settlements

Redford Union School District

Junior Achievement

Central Michigan University Detroit Center

Clinton Township School District

Madison District Public Schools

Hartland Consolidated Schools

Boys and Girls Club – Highland Park

Rosedale Baptist Church

St. Valentine Schools – Redford

Mount Clemens School District

Central Detroit Christian

Ferndale Parks and Recreation

Oakland County Sheriff PAL

Wayne State University

Project Play Southeast Michigan

Detroit Arts & Sciences

Detroit Parks and Recreation

Detroit Community Sailing Center

University Prep Elementary

YMCA Of Greater Grand Rapids

## YMCA OF METROPOLITAN DETROIT

1401 Broadway, Detroit, MI 48226

P (313) 267-5300

[ymcadetroit.org](http://ymcadetroit.org)

**Everyone is welcome.**

**The YMCA of Metropolitan Detroit** strengthens communities in Southeast Michigan through youth development, healthy living and social responsibility.