

IMPACTING LIVES IN OUR COMMUNITIES

2022 COMMUNITY INITIATIVES DASHBOARD AND ANNUAL REPORT

In 2022, our Community Initiatives (CI) delivered over \$3,000,000 in services to 11,598 people and youth in the Metropolitan Detroit area.





OUTCOMES

BASED ON SURVEY PARTICIPANTS

The YMCA of Metropolitan Detroit operates several non-facility based YMCAs/community initiatives in the areas of:

- Safety around water/drowning prevention
- The arts
- Youth development/self esteem
- Nutrition and youth physical activity
- Sport/free play

Efforts like these help to enrich the community and enact on the YMCA's areas of impact: youth development, healthy living, and social responsibility.

MY Y



82% of program seniors graduated high school on time.

92% of program participants care about doing well in school. 91% are motivated to graduate from high school and pursue higher education and/or skills to achieve their career goals.

Detroit SWIMS



90% of youth receiving either water safety or swimming instruction advanced to the next swim lesson stage.

YPPI



As the mobile arm of SportPort for the Project Play Southeast Michigan Initiative, the Y on the Fly program has successfully provided opportunities to 3,722 youth across 4 counties to have access to and engage in supervised sports sampling and free play.

Y Arts



Among the 13 different attributes used to measure students' attitudes regarding themselves, their approach to their education and the media program, 10 attributes recorded double digit improvement between the beginning and end of the Y Media Works Program.

Y Media Works Program, students report they are more motivated to graduate from high school and more confident with continuing their education after graduating from high school than they were at the start of the program.

Students in YArts programming come to school ready to learn, have a better understanding of teamwork, and believe strong communication skills will help them in their future careers.

» COMMUNITY INITIATIVES BY THE NUMBERS



over **500** families in targeted distribution of produce, protein boxes, and groceries.

1,722 students were served meals across branches, community partners, and schools.

21,150 pounds of food served during Thanksgiving Fresh Baskets program.

» HEALTHY LIVING

PROGRAMS

- Snacktivity
- Nutrition Education
- Self Opt's Kitchen
- Food and Meal Distribution

» For 2022, Healthy Living programs provided valuable nutrition education to 685 people who attended one of 436 weekly, one hour class sessions during an eight month period.

» Short term goals for Healthy Living include to providing Nutrition Education to the community and our YMCA Programs through food drives, meal programming, and snacktivity series.

» Long term goals include reducing food insecurity, providing access to nutritious food and meals, providing nutrition education, and decreasing the number of youth and families facing hunger.



538 youth/people served

10 sites in 3 Metropolitan Detroit Communities

» MYY

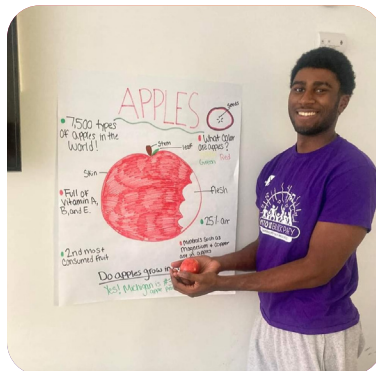
PROGRAMS

- Teen Achievers
- Boys and Young Men of Color (BYMOC)
- Changemakers
- Youth in Government (YIG)
- Achievers 2.0

» For 2022, 538 students from 10 different locations engaged in programs dedicated to academics, college preparation and life skills. MYY aims to promote youth voice, provide leadership opportunities to all program youth, and to foster the Y Achievers five core programming pillars. These are:

- Academics
- College Readiness
- Positive Relationships
- Positive Identity
- Life Skills

Long term goals for teen programming include increasing high school graduation and grade matriculation rates for Metropolitan Detroit youth, preparing students for post-secondary education, skill trades or permanent full time employment opportunities, and to increase exposure to 21st century careers through career pathways and life skill development.





3,722
youth/people served

37
sites in 16 Metropolitan
Detroit Communities

- » YPPI
PROGRAMS
 - Y on the Fly
 - Literacy
 - Sports Sampling
- » By removing the barriers of cost and access via transportation, the Y on the Fly program has successfully provided opportunities to 3,722 youth, primarily between the ages of 5-13, to engage in free play and experience different sports at 37 different sites in 16 Metropolitan Detroit communities during 2022.
- » Short term goals for YPPI are to provide, build and maintain a community-based mobile program for youth access to sport sampling and equipment sharing, and to encourage youth to engage in sport sampling, active games and free play at locations where youth have easy access to come play and have fun. YPPI's growth goals include increasing the number of youth participants in current site locations by 5-10% over three years.
- » Long term goals include improving upon Michigan/Detroit scorecard by the Aspen Institute, addressing the number of youth actively engaged and/or exposed to sports and free play. Other goals include increased access to free play, sport sampling and equipment usage inclusive of broad instruction and youth development programming in communities, schools, green spaces, and branches. YPPI also aims to develop youth interest in community sport leagues by providing opportunities to sample both traditional and non-traditional sports.

“Before the YMCA came to our school, our students were getting into multiple arguments, fighting, and not being safe during our recess program. When the YMCA came, they provided a safe environment for kids to participate in multiple sporting activities, resulting our students to interact with one another and learn how to work as teammates.”
- Beech Elementary Principal



5,156
youth/people served

22
sites in 3 Metropolitan
Detroit Communities

- » Y ARTS
PROGRAMS
 - After School Arts
 - Theatre Camp
 - Theatre Patrons
 - Visual Arts Outreach
 - Y Media Works
 - Detroit Can Film Festival
- » For 2022, 5,156 students participated in Y Arts programs at one of 22 sites in three different communities. Short term goals include teaching creative media and arts processes to youth, give youth an understanding of arts and media careers, empower youth voice, and reinforce YMCA core values through the arts.
- » The long term goals for Y Arts comprise of increased exposure to various genres of art and access to related careers for Metropolitan Detroit youth and communities, expanding supplemental art programs to branches, schools and other youth serving organizations, and supporting and growing the Arts and Culture community throughout Metropolitan Detroit.

“I loved seeing the work from the other schools, it gave my students goals for next year!”
- Misty May, Brenda Scott Academy

“I loved the hands on approach. Students were able to properly handle equipment with care as well as taking turns playing different roles.”
-Tavis James, Burns Elementary-Middle School



460
youth/people served

10
sites in 8 Metropolitan
Detroit Communities

- » **Detroit SWIMS**
PROGRAMS
 - Safety Around Water–Drowning Prevention
 - Swim Lessons V4–V6
- » Using the Safety Around Water (SAW) curriculum, SWIMS teaches youth about being safe around water as well as offering assistance with swim gear, transportation and funding. During 2022, 460 youth (age ranges from 3 and 17 years old) received either water safety or swimming instruction at six different locations with 90% of these swimmers advancing to the next swim lesson stage.
- » Growth goals for Detroit SWIMS consist of teaching 7,500 children to swim, over three years, that would not otherwise have the opportunity to do so because of finances, pool access, or transportation.
- » Long term goals for Detroit SWIMS are comprised of increasing access to water safety skill development and swim lessons to historically marginalized youth ages 5–17, expanding the usage of pools across Metropolitan Detroit through partnerships, and supporting the collective community efforts to advocate for the water safety and swim culture in Metropolitan Detroit.

Healthy Living

1,722

MY Y

- Achievers
- Achievers/BYMOC
- Achievers/Changemakers
- Achievers/YIG
- Community Achievers

538

Detroit SWIM

- Safety Around Water
- V6

460

YPPI

- Y on the Fly

3,722

Y Arts

- After School Arts
- Theatre Camp
- Theatre Patrons
- Visual Arts Outreach
- Y Media Works

5,156

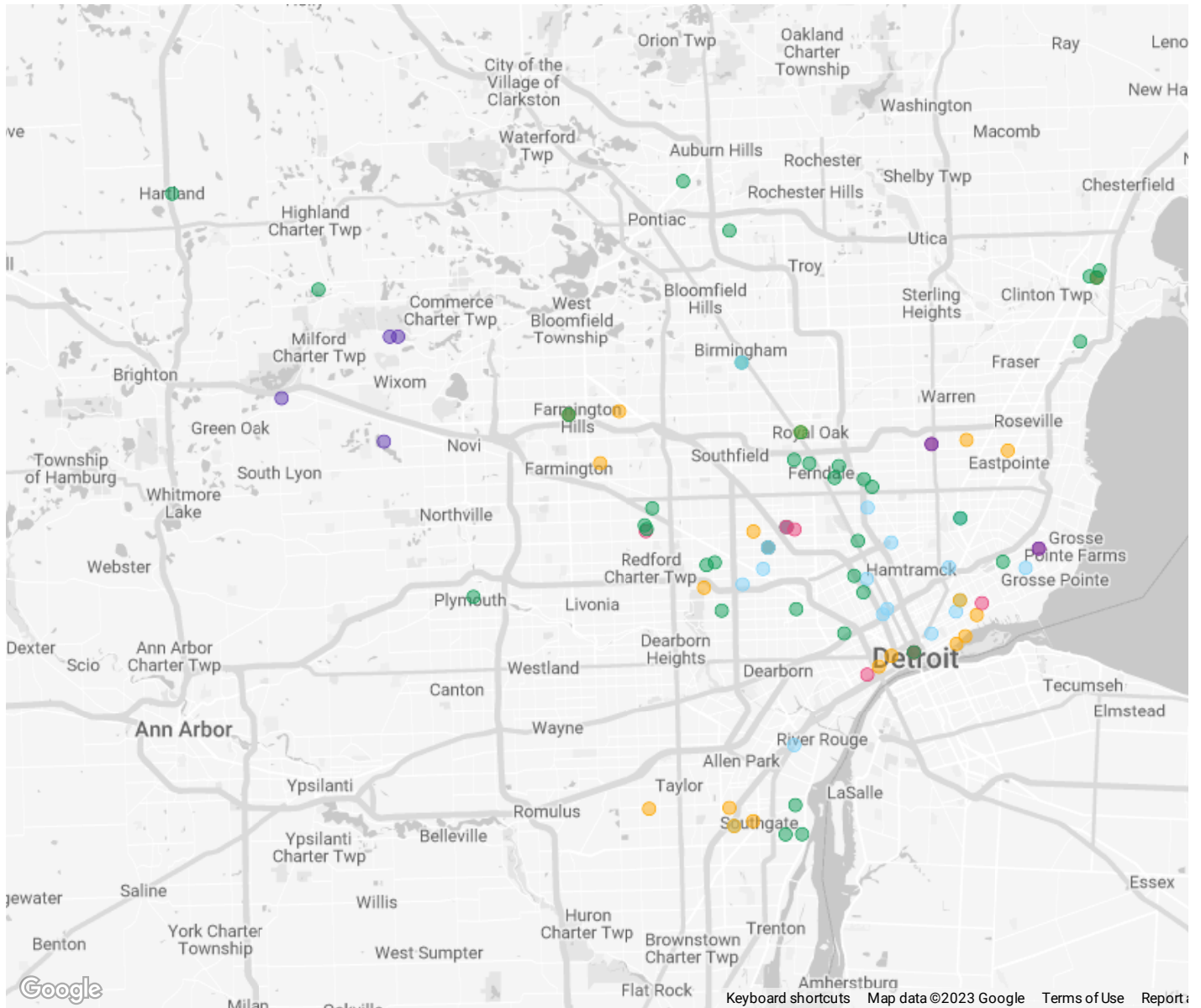


TOTAL PEOPLE AND
YOUTH SERVED:
11,598

COMMUNITY INITIATIVES SITE MAP

Total Sites

87



Group ● Healthy Living ● YPPI ● My Y ● Y Arts ● Detroit Swims

Healthy Living: Web| ymcadetroit.org/healthy-living-life-skills-ymca. Located inside the South Oakland Family YMCA 1016 W Eleven Mile Rd, Royal Oak, MI 48067

Detroit Swims: Web| ymcadetroit.org/swim/detroitswims. Located inside the Boll Family YMCA 1401 Broadway, Suite 3A, Detroit, MI 48226

MY Y: Web| ymcadetroit.org/metro-youth-ymca. Located inside the Boll Family YMCA 1401 Broadway, Suite 3A, Detroit, MI 48226. Phone| 313 223 2844. Email| myy@ymcadetroit.org

YPPI: ymcadetroit.org/enrichment/community-enrichment/sportport. Located inside the South Oakland Family YMCA 1016 W Eleven Mile Rd, Royal Oak, MI 48067. Phone| 313 223 2831. Email| sportport@ymcadetroit.org

Y-Arts: Web| ymcadetroit.org/yarts. Located inside the Boll Family YMCA 1401 Broadway, Suite 3A, Detroit, MI 48226. Phone| 313 223 2743. Email| y-arts@ymcadetroit.org



For more information on how Community Initiatives is impacting lives in Metro Detroit, visit us at ymcadetroit.org/community-initiatives/

