

LETTER FROMTHE BOARD CHAIR & PRESIDENT/CEO

Thanks to the collective efforts of loyal staff, members, and volunteers, our YMCA experienced the highest membership growth in over a decade. We ended the year with over 10,000 memberships, serving nearly 50,000 Metropolitan Detroiters.

YMCA membership is not about being a part of a club. It is rooted in community building. It is about connecting people on their health and wellness journey, a journey that is physical, mental, and spiritual. Our ultimate goal is to help everyone make every day better by realizing their unique potential. Today we celebrate the health journey of over 50,000 of our neighbors.

2023 was truly a year of evolution and notable accolades for the YMCA, a testament to our unwavering commitment to our mission. The evolution began and ended the year and were pivotal in propelling our mission forward, aiming to build a healthy spirit, mind, and body for all. Evolution and accolades were focused on safety, quality, and leadership.

Safety, flexibility, and sustainability were key drivers in our decision to become an American Red Cross-licensed Training Provider in 2023. As such, we adopted American Red Cross Lifeguard Training/CPR, First Aid, and AED Training for our associations' aquatic programs. In addition, we provide an array of safety courses in partnership with the Red Cross in AED use, Babysitting, CPR, and Lifeguarding. We are proud that 100% of our more than 100 lifeguards are Red Cross certified. We applaud Amanda Barone, Regional Director of Aquatics, and our entire aquatics team for this accomplishment.

Volunteer leadership is a bedrock of the YMCA of Metropolitan Detroit. We have engaged community members to lead our YMCA for over 171 years. In April 2023, we elected Eric Huffman as the 58th Chair of the Board, a significant milestone as he became the first African American to hold this post. Eric's career, which began as a State Farm claims manager and advanced to an agent owner, spans over 27 years of serving the Metropolitan Detroit community. His dedication to the YMCA was recognized when he was honored as a YMCA Achiever in 2010, and he has continued to contribute as a volunteer ever since as a mentor and major donor.

We celebrated the conclusion of our Revitalize and Thrive Campaign, which raised 10 million dollars to help the YMCA make a transformational impact on our youth, families, and communities for generations to come focused on areas that support education, youth leadership, safety around water, the arts, and nutrition.

Ensuring that our children are safe is the priority of our YMCA. So, we rolled up our sleeves to pursue the prestigious Praesidium Accreditation for Child Safety. We earned the Praesidium Accreditation for Child Safety, which publicly recognizes the YMCA for adopting and employing the highest standards in child abuse prevention across our entire association. We are truly grateful to Lisa Mullin, Vice President of Human Resources and Risk Management, and our whole human resources team for leading our YMCA through the necessary rigor to earn this accreditation.

Delivering quality youth programs is core to our YMCA's mission. This is best demonstrated through community-driven accolades. We earned the Best of Best Community Choice Award for Summer Camp. Thousands of community members agreed that our YMCA summer camp provided children with high-quality educational, fun, and safe summer experiences. Every Year, the Detroit Free Press hosts this community recognition, and we are honored to be recognized.

We have even garnered national accolades for program quality; Newsweek identified our Camp Ohiyesa as one of the top 100 camps in the nation. Located in Holly, Michigan, Camp Ohiyesa provides amazing outdoor fun and learning opportunities for all ages.

Yes, the YMCA serves all ages from cradle to career and through the retirement years. However, it is no secret that children are the heartbeat of the YMCA. Over 20,000 children are served annually through recreational and educational activities, from swim lessons to summer employment. In addition, we provided over 86,000 meals to children and seniors. Please take some time to read through the stories from our branches and initiatives to learn more about the people the Y supported in 2023.

We closed out the new year with the ultimate leadership transition: Helene Weir retired as the 14th President and CEO of the YMCA of Metropolitan Detroit after serving the YMCA movement in Canada and the United States for 40 years. Helene was the first female to hold this post in a permanent capacity. Our leadership development committee conducted a nationwide search and elected Parrish Underwood as the 15th President and Chief Executive Officer of the YMCA of Metropolitan Detroit. Parrish is the first African American to serve in this role with this YMCA. He has a 31-year YMCA career history serving in leadership roles in Alabama, Georgia, and Michigan.

The YMCA of Metropolitan Detroit continues to progress forward,

Sincerely,



Helene Weir
14th President and CEO
YMCA of Metropolitan Detroit



Eric Huffman Chief Volunteer Officer YMCA Of Metropolitan Detroit



Parrish Underwood 15th President and CEO YMCA Of Metropolitan Detroit

2023 IMPACT BY THE NUMBERS



theatrical artistic experiences

Detroit parks and community spaces

10,000

50,000 Metropolitan Detroiters

Welcomed over 10,000 new members and ended the year serving over

50,000 20,000

Provided over 3,600 children and seniors 86,000 meals

5,000

Provided over 20,000 children with quality youth development experiences: water safety, summer camp, arts, academic enrichment, career development and so much more

3,500

Provided over 3,500 youth with supervised play at over 44 Metropolitan

Provided over 5,000 children and adults with access to local visual and

5,000

Provided environmental education and outdoor recreation experiences to over 5,000 children from across Southeastern Michigan

\$10,000,000

Raised \$10 million for the Revitalize and Thrive Campaign to support facility upgrades and community initiatives

\$1,000,000

Raised over one million dollars in our annual campaign to provide Y programs to service to those in need. We raised an additional \$330,000 from our annual Legacy Golf Classic held at Oakland Hills Country Club.

2023 IMPACT BY THE NUMBERS



Camp Ohiyesa honored as a top 100 Camps in the United Stated In Newsweek Magazine

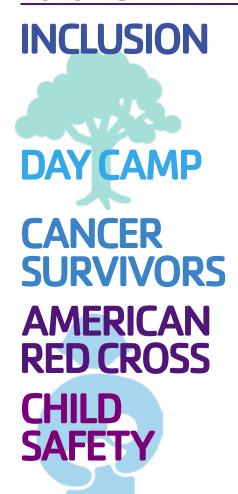


Awarded nearly \$500,000 in financial assistance to families to participant in Y programs like summer camp

Over 500 Part Time Employees and 155 Full time Employees worked together to make every day better for Metropolitan Detroiters

1,117 program volunteers gave 33,286 Hours in 2023 to coach sports teams, Girls on the Run, teach new skill to youth, supported fun events, and help beautify our buildings

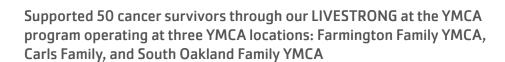
2023 ACHIEVEMENTS



2023 was the year of Greater Inclusion! We advanced gender equity in our Y with implementing universal locker rooms at each location.

We amplified bridge building within our local community, taking time to learn about the individuals who make up the mosaic of culture that is Metro Detroit.

Awarded Best of Detroit Summer Day Camp Community Choice Award in the Detroit Free Press



Became an American Red Cross Lifeguard Training/CPR, First Aid, and AED Training Partner

Earned the coveted Praesidium Accreditation for Child Safety



BRANCH HIGHLIGHTS



BIRMINGHAM FAMILY YMCA

400 E Lincoln St, Birmingham, MI 48009

Provided a safe, fun, enriching space for over 300 local Day Campers. We offered cooking, STEM, and art add-ons in our 2023 program, as well as provided Inclusion Camp for children needing 1-on-1 support while integrating into the camp day.

BOLL FAMILY YMCA

1401 Broadway St, Detroit, MI 48226

Connected and enriched the lives of over 12,000 Metropolitan Detroiters, including providing 2,000 children with experiences in sports, aquatics and summer camps. Collectively, these children had opportunities to learn a new skill, make friends, and connect with a role model in a safe, welcoming place. And to top it off YMCA work inspired 150 community members to contribute \$90,000 in gifts ranging from \$5 to \$15,000 to support the Y mission to help build healthy spirit mind and body for all.





CARLS FAMILY YMCA

300 Family Dr, Milford, MI 48381

Provided group swim lessons to over 1,400 children, summer day camp to over 300 kids and graduated 16 LIVESTRONG at the YMCA Cancer Survivor Participants!

DOWNRIVER FAMILY YMCA

16777 Northline Rd, Southgate, MI 48195

The Downriver YMCA entered into a 5 year partnership with the Prechter Family Fund to provide two ten-week sessions of media arts programming to kids in the Downriver community each year through 2027. In 2023 over 30 youth learned about photography and video production showcasing their final productions at a screening held at the Heinz C. Prechter Educational and Performing Arts Center.



BRANCH HIGHLIGHTS



FARMINGTON FAMILY YMCA

28100 Farmington Rd, Farmington Hills, MI 48334

Raised over \$90,000 to provide over 261 children, families, and individuals with financial assistance to participate Y program like summer camp. Summer Camp 2023 was a huge success with nearly 1,000 children attending each week throughout the summer.

MACOMB FAMILY YMCA

10 N River Rd, Mt Clemens, MI 48043

Teaching over 150 kids safety around water and providing nearly \$15,000 in financial assistance scholarships for families and individuals who would not otherwise be able to experience the benefits of wellness and community including attending summer camp.





SOUTH OAKLAND YMCA

1016 W Eleven Mile Rd, Royal Oak, MI 48067

Launched the LIVESTRONG at the YMCA Cancer Survivor Program, which improved the quality of life for eight survivors! These amazing people learned research based physical fitness skills to help them build endurance, strength balance, confidence and so much more.

INITIATIVE HIGHLIGHTS

CAMPING SERVICES

Outdoor Education | Memorable Experiences | Making Connections

Camping Services welcomed staff from 16 countries representing: Mexico, Colombia, Lithuania, Poland, Ghana, England, Scotland, Ireland, Hungary, France, Netherlands, Brazil, New Zealand, Australia, and Germany. This enabled Camp Ohiyesa in Holly and Camp Nissokone in Oscoda to provide valuable environmental education and outdoor learning experiences that support STEAM learning along with social and emotional development. And most importantly we disconnected over 6,000 children for cell from tech devices and engaged them in the beauty of nature.





MYY (METRO YOUTH YMCA)

Reaching Potential | Supporting Youth and Teens | Developing Life Skills

Served over 540 total youth in our college and career readiness Teen Achievers program, workforce development and summer internship program.

INITIATIVE HIGHLIGHTS



YARTS

STEAM | Media Education | Youth Expression

Expanded Y Media Works in DPSCD, Birmgingham and Southgate. Giving adolescent youth and teens the opportunity to improve their STEAM education skills, while simultaneously giving them a platform to share their youth voice using 21st century media. 5,227 youth/students and adults participated in Y Arts programs at one of 35 sites in 13 different Metropolitan Detroit communities.

YPPI (Y POSITIVE PLAY INITIATIVE)

A partner of Project Play Southeast Michigan

In 2023 the Y on the Fly program served 3,548 youth at 44 locations across Metropolitan Detroit. Professionally trained Y Staff visited public parks and community spaces to provide guided sports sampling, which was free to children with no cost to their families.





GOTR AND STRIDE (GIRLS ON THE RUN)

Youth Confidence | Building Connections | Memorable Experiences

Girls on the Run and STRIDE engaged over 3,500 children in important youth development workshops for eight weeks culminating a in a celebratory 5K run.

ORGANIZATIONAL HIGHLIGHTS

HUMAN RESOURCES / RISK MANAGEMENT

Lisa Mullin, VP of Human Resources & Risk Management / Controller People are our most valuable asset. Our staff and volunteers enable the YMCA to create welcoming safe places for everyone. Our amazing staff engage our communities with a smile and the goal for making the Y the best part of peoples day. With thousands of r care on any given day, our commitment to safety is always evident,

children in our care on any given day, our commitment to safety is always evident, including implementing a real-time sex offender screening process at all of our facilities. This commitment to safety is why we also took on the arduous task to earn the Praesidium Accreditation for Child Safety. In addition we also became an American Red Cross Lifeguard Training/CPR, First Aid, and AED Training Partner.



MARKETING AND COMMUNICATIONS

Latitia McCree-Thomas, Senior VP of Communications & Marketing

Telling the YMCA story and sharing the impact the Y has in the lives of Metropolitan Detroiters is our ultimate aim. We achieve this through multimedia marketing including: digital, print, radio, television, and strategic incentives to attract families and individual health-seekers, volunteers, partners and donors to the YMCA. YMCA web

traffic, social media engagement, and foot traffic help drive significant membership growth, program growth, and philanthropic support. We focused on the value of the YMCA, sharing ALL the services and benefits the Y offers for less than \$3 a day.

MEMBERSHIP AND PROGRAMS

Kyle Anderson, VP of Operations - Membership

Membership and programs experienced historical growth. We attribute this growth to heightened awareness, post-COVID alumni returning, and improved program quality and consistency. Newsweek even recognized Camp Ohiyesa among the top 100 camps in

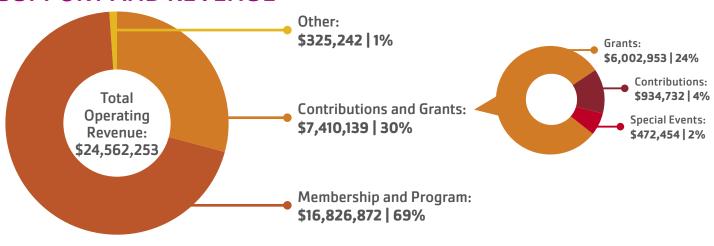
the nation. We provide Les Mills group exercise programs, childwatch, parents night out and family gym and swim at all locations at one affordable price. We welcomed thousands of new members and ended the year with over 10,000 new memberships, providing YMCA access to over 50,000 men, women, and children across the Metropolitan area. We are truly excited to become the third place for families outside of home, work, and school.



2023 FINANCE REPORT

For the period ended December 31, 2023.

SUPPORT AND REVENUE





Net Loss from Operating Activities: (\$1,950,660)

NON-OPERATING ACTIVITIES

Capital and Other Contributions	\$1,101,256
Restricted Grant Revenue	(1,044,690)
Investment Activity	937,250
Interest Expense	(655,504)
Depreciation Expense	(2,219,625)
Other	1,140,317
Net Loss from Non-Operating Activities	(\$740,996)

Net Loss: (\$2,691,656)

ORGANIZATIONAL HIGHLIGHTS

COMMUNITY INITIATIVES

Lynette Simmons, VP of Operations - Community Initiatives
Community Initiatives raised over 3.1 million dollars to
provide equitable access to free and/or low-cost quality
YMCA programs, services and support systems. Through
food access, supervised sports sampling and play in an array

of spaces, community water safety skills and swim lessons, the Arts-visual-theater-Media, High school completion and career/college readiness, to more than 16,000 residents consisting of youth, adults and families. While we serve 4 counties in the Metropolitan area, over 75% of the individuals we support are Detroit residents. We are proud to remove socioeconomic barriers through collective impact efforts that improve the lives and contribute to the aspirations and success of our most vulnerable community members.





FACILITIES

Lorie Uranga, Senior VP of Properties & Purchasing Maintenance was our primary facility focus in 2023, ensuring that our YMCA was safe and clean. Over \$400,000 was spent on parking lot resurfacing, roofing, and mechanical updates for heating, cooling, elevators, etc. Our YMCA is responsible for seven facilities and two camps, which is more than 367,000 square feet of real estate we are charged with managing every day.





FINANCE

Michelle Kotas, Senior VP of Corporate Services, Chief Financial Officer

2023 was an incredible year for growth: 24% growth in membership dues and 14% growth in program fees. This was the highest membership growth our association has experienced in the past decade. While we celebrate this incredible achievement; it is tempered by the increased costs in operations and a net loss in revenue. The good news is our loss was lower than budgeted and we are growing. We look forward to the future.

2023 PUBLIC FUNDING REPORT

The YMCA of Metropolitan Detroit is extraordinarily grateful to have been selected by local, state, and federal agencies and departments to steward public dollars that create significant community impact.

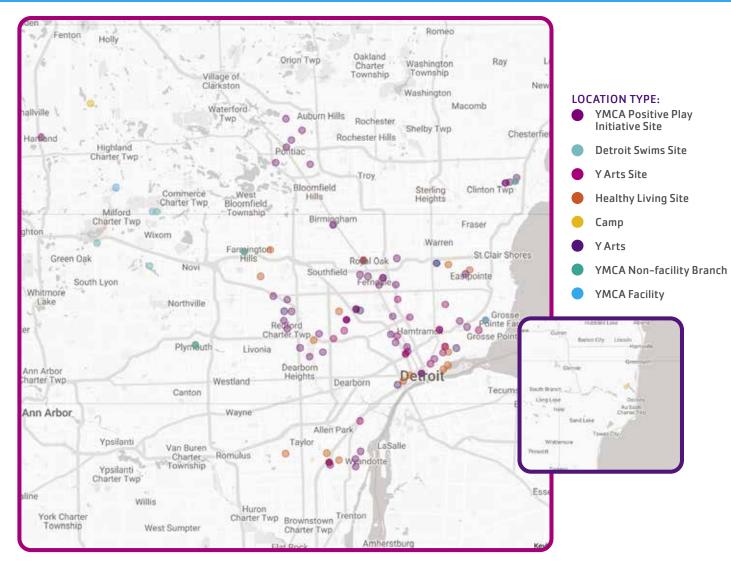
In 2023, our YMCA was awarded over \$3.7 million dollars to provide unduplicated services to over 4,000 children ages 3 to 18. We were fortunate to receive additional resources enabling many children to receive a host of wrap around services bringing our duplicated total served to over 8,000 children. An example, a child in an after school program may also receive a healthy meal. A teen employed in our summer youth employment program may also receive workforce development training. Wrapping these essential services around our children helps them truly excel. Here is an overview of the public dollars invested in Metropolitan Detroit through our YMCA:

		OUTCOMES	IMPACT
		How Y used funds	Community served
MEDHHS	MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES \$40,000	 Healthy out of school time: Provided nutrition education, healthy food access, and physical a lessons (CATCH) in afterschool programs 	1,168 ctivity
MICHIG N Education	>> MICHIGAN DEPARTMENT OF EDUCATION CHILD AND ADULT CARE FOOD PROGRAM \$63,782	 School year youth feeding program: Provided sand meals to afterschool programs, hired staff purchased food 	
Connect Detroit	>> CITY CONNECT-SUMMER YOUTH EMPLOYMENT —— \$62,500	 Summer youth employment: Provided paid sur internships and job training experiences 	nmer 230
DETROIT	>> CITY OF DETROIT — NEIGHBORHOOD OPPORTUNITY FUND \$63,905	 Summer youth employment: Provided paid sun internships and job training experiences 	nmer 230
WIOA	>> WORKFORCE INNOVATION AND OPPORTUNITY ACT \$278,620	 Summer youth employment: Provided paid sur internships and job training experiences 	nmer 230
MICHIGAN ARTS & CULTURE COUNCIL	>> MICHIGAN ARTS AND CULTURAL COUNCIL \$21,000	 Arts Education - Y Media Works: Hired teachin artists and consumables to provide media arts education to Detroit youth and adults 	
MICHIGAN Education	>> MICHIGAN DEPARTMENT OF EDUCATION ————————————————————————————————————	 Before & Afterschool childcare, Summer Day C. Academic Enrichment and Social-Emotional Le Skill Development: Hired childcare staff, social workers, and purchased supplies and curriculu 	arning
MICHIGAN Education	>> MICHIGAN DEPARTMENT OF EDUCATION CHILD CARE STABILIZATION \$581,928	 After School Child Care Stabilization at approx sites: Hired childcare staff and purchased supp 	
Readiness Program	>> GREAT START READINESS PROGRAM \$113,712	 Early Learning Center Child Care tuition assists for preschool: provided pre-K Kindergarten readiness program to at risk 4 years olds and for support resources 	
the	NATIONAL PARK SERVICE THROUGH YMCA OF THE USA \$36,000	 Out-of-school time outdoor education: Staff tr Field trips, and outdoor education with our NP partner the River Raisin National Battlefield Pa 	S

FUNDING FOCUS SUMMARY:

Funding for Food Provision, Nutrition, and Fitness Education:	\$103,782
Funding for Healthy Out of School Time:	3,117,928
Funding for Summer Youth Employment:	405,025
Funding for Early Learning:	113,712
Funding for Arts Education:	21,000
TOTAL:	\$3,761,447

OUR REACHIN METROPOLITAN DETROIT



YMCA FACILITIES

BIRMINGHAM FAMILY YMCA 400 E. Lincoln St Birmingham, MI 48009 (248) 644-9036

BOLL FAMILY YMCA 1401 Broadway Detroit, MI 48226 (313) 309-9622

CARLS FAMILY YMCA 300 Family Drive Milford, MI 48381 (248) 685-3020

DOWNRIVER FAMILY YMCA 16777 Northline Rd Southgate, MI 48195 (734) 282-9622 FARMINGTON FAMILY YMCA 28100 Farmington Rd Farmington Hills, MI 48334 (248) 553-4020

MACOMB FAMILY YMCA 10 North River Rd Mt. Clemens, MI 48043 (586) 468-1411

SOUTH OAKLAND FAMILY YMCA 1016 W. 11 Mile Rd Royal Oak, MI 48067 (248) 547-0030

COMMUNITY INITIATIVES AND OUTREACH

METRO YOUTH YMCA 1401 Broadway, Suite 3A Detroit, MI 48226 (313) 223-2841

PLYMOUTH FAMILY YMCA 650 Church St, Rm 111 Plymouth, MI 48170 (734) 453-2904

Y ARTS 1401 Broadway, Suite 3A Detroit, MI 48226 (313) 223–2751

CAMPS

YMCA CAMP NISSOKONE 6836 F-41 Oscoda, MI 48750 (989) 739-2801

YMCA CAMP OHIYESA 7300 Hickory Ridge Rd Holly, MI 48442 (248) 887-4533

2023 ASSOCIATION VOLUNTEER LEADERSHIP

OUR OFFICERS

CHAIR OF THE BOARD Eric Huffman

Retired, Owner/Operator, State Farm Insurance Company

Gail Bernard von Staden

Principal, von Staden Architect, LLC

MarvAnn Kanarv

Senior Vice President, Chief Legal Officer and Secretary, Cooper Standard

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Parrish Underwood

President & CEO. YMCA of Metropolitan Detroit

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Vice President, Bank of America Merrill Lynch

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Global Talent Management, Magna International

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Gino Roncelli

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nit Commercial Creative Real Estate Solutions

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Senior Vice President, Flagstar Bank **EMERITUS MEMBERS**

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Jeanne Carlson

Retired President & CEO, Blue Care Network of Michigan

Senior Design Architect, Kingscott

Manager, Global Security, Ford Motor Company

Darrell A. Kennedy

Patrice Matejka

Heather Sullivan

Director, PricewaterhouseCoopers LLP

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a Michigan Nonprofit Corporation supporting the YMCA of Metropolitan Detroit

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Lisa Mullin

VP of Finance & Risk Management / Controller, YMCA of Metropolitan Detroit

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Marita S. Grobbel

Retired, President, Michigan Middle Market, JPMorgan Chase Bank, N.A.

Chief Operating Officer, Autism Alliance of Michigan

Gregory C. Hamilton

Harold Dubrowsky

Harold Dubrowsky CPA Financial and Organizational Consulting

Andrew A. Dincolo Dincolo & Company, PLC

Parrish Underwood President & CEO, YMCA of Metropolitan Detroit

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Community Financial Credit Union

Community Foundation for Southeast Michigan Community Foundation of Plymouth

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Culture Source-Detroit Arts Support/Kresge Culture Source-Digital Access for the Arts

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Deneweth Vittiglio Sassak PC

Dent Wizard

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Detroit Economic Solutions Corporation-

Worforce Innovation Opportunity Act

Detroit Kiwanis #1 Club **Detroit Lions** Detroit Opera House **Detroit Pistons**

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Girls on the Run of Southeastern Michigan Gleaners Community Food Bank

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Humana Huron Metro Parks Authority Huron Valley Chamber Of Commerce

Huron Valley Community Coalition Huron Valley Recreation and Community

Huron Valley State Bank

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Milford Rotary Foundation

Milford Township Parks and Recreation

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Mt. Clemens Lions Club **MUFG Bank** Nagle Paving Company National Recreation Foundation Nice Work Public Media

No Kid Hunary

North American YMCA Development Organization

North Congregational Church Oakland County One Hope

OneMagnify Orchard Lake Country Club **OUR Credit Union**

Outdoor Foundation

Partnership for a Healthy America

PDP

Peacock's Farm PIE Insurance Planet Ant Theatre Plante Moran Cresa Plunkett Cooney PC Plymouth Lions Club

Pontiac Community Foundation

Precor

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PricewaterhouseCoopers LLP Print DDS

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PROS Services Inc.

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Park Service

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RunSignUp Inc. **SABIC** Innovative Plastics Salesforce.com/Slalom LLC

Samaritas

Samona Weiss Properties Samuel A. Ramirez & Co. San Tan Ford Saug for All

Schwab Charitable Fund Second Hand Renew LLC

SEEL, LLC Shaw Electric Co. Shermeta Law Group P.C.

Siara-Olds Orthodontics SMBC Global Sumitomo Mitsui Banking

Societe Generale Southern Wayne County Regional Chamber

South Lyon Community Schools State Alliance of Michigan YMCAs State Farm Companies Foundation

Stateline

Strategic Staffing Solutions Superior Excavating, Inc. Sutar-Sutaruk-Meyer Foundation Szuha PLLC

Target Corporation Employees Taylor Fence Service LLC **TD Auto Finance** The Bank of Nova Scotia The Boeing Company Gift Match The Detroit Creativity Project

The Village of Milford The Wayne and Joan Webber Foundation

Thomson Reuters Thornton & Grooms

Thrivent

Toni A. Wisne Foundation

Toys for Tots

Transunion

Trinity International Film Festival UBS

Ukrainian American Archives & Museum United Way for Southeast Michigan

United Way of Greater Milwaukee & Waukesha

VMIY&R

Walmart

United Way Of Greater Philadelphia and Southern New Jersey

United Way of Metropolitan Dallas United Way of Washtenaw County Van Dusen Vibe Credit Union Village Elves Village Marketing, Inc.

Wade Trim Associates Walled Lake School E.Fed C.U.

Wayne and Joan Webber Foundation Wayne Metro Community Action Agency Wayne RESA

Wells Fargo Wesco Woman's Life Woodbridge-MGT LLC Woodhaven Pediatrics

World Heritage Foundation, Prechter Family Fund

Wright Beamer, PLC

WTW

Zekelman Holocaust Center

YMCA of the USA YMCA Bold Gold







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YMCA OF METROPOLITAN DETROIT

1401 Broadway, Suite 3A, Detroit, MI 48226 ymcadetroit.org

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