A YEAR OF RESILIENT RECOVERY

2021 Snapshot
YMCA OF METROPOLITAN DETROIT
Hello Members, Friends, Donors, Partners, Participants, and Volunteers of the YMCA of Metropolitan Detroit,

We just marvel at the fact that 2021 has come and gone. It was a year of steady progressive reopening of programs and services, of welcoming back lifelong Y members, air-hugging over 19,000 active older adults—who did not just walk into their exercise regimens at the Y, but swarmed in and maxed out classes! It was a year of helping children transition back into school, examining community needs, and attracting qualified, committed staff. It was a year of Resilient Recovery.

The beauty of a resilient recovery is that it is not achieved in isolation. The support of others is essential to attaining a healthy recovery and your YMCA received some incredible support in 2021...

1. Mackenzie Scott contributed ten million dollars to the YMCA of Metropolitan Detroit. This gift helped stabilize our recovery plan. After being closed for six months, we lost over half our membership and millions of dollars. Mackenzie Scott funding is allowing our YMCA to
   • Update our facilities
   • Invest in staff with training, living wages and increased benefits
   • Invest in community programs that operate outside YMCA walls in collaboration with municipalities and community organizations
   • Meet our financial obligation to keep our facilities open

2. Federal and state funding enabled our YMCA to expand our meal programs to provide over 98,000 healthy meals to children. We are very grateful for our bi-partisan representatives in local, state and national government.

3. Foundations like the Ralph C. Wilson Fund enabled our YMCA to provide outdoor sports and organized free play to more than 4,000 children in their neighborhoods.

4. Y staff provided services from early childhood education, summer camp and sports to over 32,000 children. We are very grateful to the hundreds of annual campaign donors who collectively contributed over $900,000 to keep children active in safe spaces.

5. 400 new employees joined the Y team to make every day better.

6. We awarded $235,000 in scholarships to Metropolitan Detroit families.

7. Seven full facility YMCAs, two overnight camps, and five non–facility YMCAs served over 80,000 people, of which over 11,000 were new members!

8. Lastly, we thank the heartbeat of our Y; our members and participants. Especially those who stayed with us when our wellness centers were closed, but our mission to serve remained open.

**Financials**

**Operating Activities**

**REVENUE**

<table>
<thead>
<tr>
<th>Revenue Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions &amp; Grants</td>
<td>$3,943,382</td>
</tr>
<tr>
<td>Membership &amp; Program</td>
<td>$10,184,761</td>
</tr>
<tr>
<td>Other</td>
<td>$165,508</td>
</tr>
<tr>
<td><strong>Total Operating Revenue</strong></td>
<td><strong>$14,293,651</strong></td>
</tr>
</tbody>
</table>

**EXPENSE**

<table>
<thead>
<tr>
<th>Expense Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth Development</td>
<td>$6,266,976</td>
</tr>
<tr>
<td>Healthy Living</td>
<td>$6,776,830</td>
</tr>
<tr>
<td>Social Responsibility</td>
<td>$1,144,540</td>
</tr>
<tr>
<td>Management</td>
<td>$4,947,637</td>
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<tr>
<td>Fundraising</td>
<td>$952,501</td>
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<tr>
<td><strong>Total Operating Expense</strong></td>
<td><strong>$20,088,484</strong></td>
</tr>
</tbody>
</table>

**Net Loss from Operating Activities**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Loss</strong></td>
<td>($5,794,833)</td>
</tr>
</tbody>
</table>

**Non–Operating Activities**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital &amp; Other Contributions</td>
<td>$1,720,836</td>
</tr>
<tr>
<td>Pandemic Relief Funding</td>
<td>$6,185,225</td>
</tr>
<tr>
<td>Investment Activity</td>
<td>$906,911</td>
</tr>
<tr>
<td>Interest Expense</td>
<td>($403,913)</td>
</tr>
<tr>
<td>Depreciation Expense</td>
<td>($2,271,156)</td>
</tr>
<tr>
<td>Other</td>
<td>($1,352,644)</td>
</tr>
<tr>
<td><strong>Net Income from Non–Operating Activities</strong></td>
<td><strong>$4,785,259</strong></td>
</tr>
</tbody>
</table>

**Net Loss**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Loss</strong></td>
<td>($1,009,574)</td>
</tr>
</tbody>
</table>
Behind each number is a story of a real person.

A child, a parent, a friend who connected with the YMCA to make their life a little better. Some connected to receive a healthy meal, learn to swim, help recover from cancer treatment, take control of their health, bond with their children, connect to mentoring and career opportunities, or give themselves a timeout to relax and breathe.

So they joined, gave and served with the YMCA.
Boll Family YMCA

We provided 983 income-based memberships to minimize financial barriers for families. In addition, 140 kids attended summer day camp, with 20% of campers receiving financial assistance. What was absolutely amazing is that we provided water safety & swim lessons to over 600 people.

YMCA Camp Nissokone

Camp Nissokone was unable to operate in 2020 due to travel & health concerns presented by the pandemic. With the support of a strong community of individuals who care deeply about camp, we were thrilled to welcome campers back to Nissokone in 2021. Campers created memories filled with personal growth, individual & group achievements, and new experiences; all surrounded by the beauty of northern Michigan.

YMCA Camp Ohiyesa

We welcomed schools back for Outdoor and Environmental Education at camp. For more than 30 years, groups and teams have come to camp to escape the daily routine, discover their best selves both independently and as team players, and leave with a renewed perspective and appreciation for nature.

Birmingham Family YMCA

In the midst of the pandemic, we welcomed 215 new members. We also operated our Summer Day Camp and the Birmingham Blue Dolphins Swim Team, giving hundreds of children a mental and physical outlet as many managed social isolation.

Plymouth Family YMCA

Served 196 kids through Summer Day Camp including providing over $8,600 in scholarships to assist families managing financial challenges.

Y Nourish

The Healthy Living Kitchen won the USDA’s Turnip The Beet Gold Award. The award recognizes outstanding summer meal program sponsors across the nation who work hard to offer high-quality meals to children that are appetizing, appealing, and nutritious. The Y Healthy Living team also served 306,000 pounds of food to the Metro Detroit community, serving a total of 98,000 meals to children. During the Thanksgiving holiday, the Healthy Living Kitchen provided a full Thanksgiving meal to 375 households.

YMCA Positive Play Initiative and SportPort

As part of the SportPort program, 100 refugee youth supported by Samaritas were given the opportunity to experience sports sampling and organized free play. Thanks to the Ralph C. Wilson, Jr. Foundation, over 4,000 kids in over 9 Metro Detroit neighborhoods were able to safely play outdoors with peers and caring adults at no charge.

Facility Improvements

Thanks to generous donors, we invested $2 million dollars into the Downriver Y. While all of our facilities received improvements, the Boll, Farmington, South Oakland and Birmingham Ys underwent major renovation to improve locker rooms and program space.

Risk Management

We launched content on our website to help educate our communities on our commitment to the safety of children. In addition, we established a continuous review and implementation of pandemic policies to keep staff and members/participants safe and implemented an annual child safety training for all staff.
Detroit Swims

150 more students now have safety around water skills. Water safety education was provided to students at Centerline Public Schools and Cass Community Services in 2021.

Downriver Family YMCA

In 2021, we served as a safe space to work out, be healthy, and spend time together for families to the tune of 101,598 individual entry scans into our Y.

One of the most impactful services we provided families was access to fresh produce. Over 12 weeks we were able to distribute 2,400 boxes of produce (48,000 lbs) with Partnership for a Healthier America. We also distributed 88 Thanksgiving meals to those in our community most in need.

Girls on the Run and STRIDE

500 children participated in the Fall 2021 season, and 185 volunteer coaches accepted the challenge to provide memorable experiences. Over 1,000 kids and families participated in our 2021 5K, the first in-person 5K since 2020.

Macomb Family YMCA

The most impactful services we provided in 2021 were food bundle delivery and free produce boxes. We had a lot of community members take advantage of the programs and we were able to offer produce boxes to Turning Point; which supports survivors of domestic and sexual violence in our community.

Y Arts

We operated Y Media Works in Ann Arbor and Detroit, and provided an after-school virtual media club for schools. We established new public education partnership with Detroit Public Schools to provide services at the Detroit School of the Performing Arts fall 2021.

Carls Family YMCA

In addition to providing the best summer ever for over 300 kids, we welcomed back Detroit Swims, providing water safety lessons at four mobile home neighborhoods in our community. We also received a $20,000 grant to reboot our cancer survivor wellness program, Livestrong at the YMCA, in 2022.

Metro Youth YMCA

We successfully re-engaged youth in face-to-face programming during fall 2021 through our after-school partnership with Centerline High School and DPSCD. We are especially proud to have served as a lead community agency for Grow Detroit’s Young Talent, allowing us to connect 225 youth ages 14-24 to paid summer employment.

Human Resources

We created an Association Director of Diversity Inclusion Equity and Global (DIEG) to help cultivate a welcoming, inclusive and diverse workforce. In addition, we were intentional about improving our employee appreciation and benefit packages to assist with both attracting and retaining essential YMCA team members.

South Oakland Family YMCA

We opened with full capacity to serve families in the community through Camp as many organizations remained closed in the summer of 2021. We were able to give kids a safe place during the summer to have fun and learn.

Y Learning Centers

Staff training and development were critical to ensure children were being supported in our Y Learning Centers. With the support of state-licensed educators and counselors, social-emotional curriculum was embedded into our lessons. This enabled our Y to provide effective, fun, engaging and educational programming to the hundreds of children we served.
Heather’s Story:
A Courageous Journey that began in 2019 and continues

My name is Heather Landis and I’d like to tell you a little bit today about my journey through breast cancer and how the YMCA has played a positive role in my recovery and the well-being of my family...

I am a 41-year-old wife and mother of 3 young children. In February of 2019, I was diagnosed with very aggressive Breast cancer. I went through several surgeries before starting chemotherapy. Just 3 days before chemo began I needed an urgent last-minute procedure. Starting chemo just days after surgery created great difficulty as I was recovering and surviving treatment at the same time. The aggressive chemo took its toll. I lost the ability to stand or walk, shower or dress, and became bedridden and wheelchair-bound. I got my affairs in order as it seemed I may not survive. The doctors suggested we stop the treatment but I insisted on continuing and fighting my way through it!

All the while my family watched their mother fight but still fade. My husband began preparing to lose me forever and thought much about how he would tell our children.

After 16 long weeks of treatment, I had more reconstructive surgery. When this was done and I began to slowly heal I was told about a fantastic program, called Livestrong at the Y. This program is designed for all types of cancer survivors. Created by the Livestrong Foundation, and partnered with the YMCA to promote the importance of physical activity and recovery after a cancer diagnosis. This 12-week program provides survivors rehabilitation, exercise, and supportive cancer care. I was so excited to begin the program and take back my life.

At this point, I was walking a little on my own, using just a wheeled walker to assist me when needed, I had attended two classes when a lump was found in the newly constructed breast tissue. I had to stop attending the Livestrong class to have a lumpectomy. I was devastated all over again.

This recovery meant I wouldn’t be rejoining the Livestrong class and would need to try again the next time the class was offered. Then 2020 hit and things closed down including my doctor’s office and physical therapist. My recovery process had come to a screeching halt.

I wasn’t working and my medical bills were stacked high. We had too little income to survive. Being that I had been connected with the YMCA Facebook page, I discovered the food program the Y was offering to feed the children and families in the community. The Y began the amazing program of offering the weekly produce boxes. Twenty-two pounds of real fresh produce FREE to us every week! We received holiday assistance at Thanksgiving, a whole fresh turkey, and all the fixings. What a blessing the YMCA has been to my family over the course of the pandemic. 2020 was supposed to be the year I took my life back, but life had other plans for us all. We had used our entire life savings to keep me alive. The bills continued to stack up but thank goodness we were fed! My children weren’t going hungry! Do you have any idea the relief that this gave our family? The YMCA had become our refuge!

As the pandemic began to wind down and businesses reopened we were unable to afford much-needed additional activities for our children. We had no spare money to enroll them in programs after so much social isolation. Luckily, I discovered the Y offered financial assistance for families like mine. My son took Karate, and my daughter is currently enrolled in Girls on the Run, a program not only for fitness but for positive mind and empowerment! She is excited as she’s training right now to run her first 5k with the other girls and their fantastic coaches in May! We still come every Thursday to the Y for the free Healthy Living food program for children.

I’m pleased to say I have currently enrolled in Livestrong again. I have waited 2 years for the privilege of finally attending this program and my life is finally feeling like my own again. Things I never thought I’d be capable of doing again are possible because of the amazing staff at the Farmington YMCA. Every one of the programs my family and I have counted on the last few years was FREE to me. Free because amazing people made the choice to financially support these programs.
Abbott Laboratories-EGC
Ally Financial
Alpha Kappa Alpha Sorority, Inc.
Amazon Smile
Ameriprise
Ann Arbor Hands on Museum
Arch Insurance Company
Arman Foundation
Arthur J. Gallagher Risk Management
Asplundh Tree Expert
Bank of America Charitable Foundation
Barton Malow Co.
BASF Corporation
BBD Boosters Inc.
Belcrest Pest Control
Belden
Best Buy
Birmingham Optimist Club
Bot V’s
Brunch X Burn LLC
Busch’s Supermarket
Canton Community Foundation
The Carls Foundation
The Children’s Foundation
City of Detroit Block Grant NOF
City of Detroit Parks & Recreation
Clarkston Swim Academy
Comcast Heartland Region
Comcast NBC Universal
Community Education Commission (City of Detroit)
Community Financial Credit Union
Community Foundation for Southeast Michigan
Community Foundation of Plymouth
Community Sharing
Costco Wholesale Corporation
Couzens, Lansky, Fealk, Ellis, Roeder & Lazar, P.C.
Crest Agricole CIB
Crow Automotive Systems, LLC
Dairy Queen – Mt. Clemens
Dell Technologies
Deloitte Services LP
Delta Airlines
Delta Dental
Deneweth Vittiglio Sassak PC
DESC-City Connect Detroit GDYT
DESC-WIOA
Detroit Pistons Basketball Co.
Detroit Public School District
Dick Genthe Chevrolet
Dick’s Sporting Goods Foundation
Draught Horse Group LLC
Drs. Jackson, Snider and Parker Dentistry, PLLC
DTE Energy Foundation
Dynamic Edge
Elizabeth, Allan, and Warren Shelden Fund
Elmira L. Rhein Family Foundation
Emerson Automation Solutions
Enterprise Rent-A-Car Foundation
Fred A. and Barbara M. Erb Family Foundation
Fairlane Dental Lab
Fakhoury Global Immigration, USA PC
Farm/Farm Hills Foundation for Youth and Families
Farmington Area Goodfellows
Farmington Public Schools
Fidelity Charitable Fund
Fidelity Information Services (FIS)
First Merchant Bank
Flagstar Bank
Flagstar Foundation
Ford Motor Company
Ford Motor Company Fund
Ford Motor Credit Company
Foundation Management, LLC
Frontstream
Gamma Phi Beta Foundation
Generation IV Charitable Trust
Girls on the Run International
Girls on the Run of Southeastern Michigan
Gleaner’s Community Food Bank
Global Reward Solutions
Global Telecom Solutions
Goodwill Industries of Mid-Michigan Inc.
Google
Guernsey Farms Dairy
Hastings Mutual Insurance Company
Hazel Park School District
Henry Ford West Bloomfield Hospital
Holistic Counseling & Wellbeing
HR Management Group, Inc.
Huron Valley State Bank
Interlochen Center for the Arts
Jabro Carpet One
JB Cutting Inc.
Jehovah Jireh Ministries
Kappen Tree Service LLC
Karmanos Cancer Center
Karn Sitkins Payette Insurance
Kearney Financial Services
Kienbaum Hardy Viviano
Kelton & Forrest PLC
Kiwanis
Kresge Foundation
Kroger
Lafontaine Automotive Group
Level One Bank
Liberty Mutual
MacKenzie Scott
Maibach Family Foundation
Maplewood Office Park LLC
Matilda R. Wilson Fund
Michigan Council for Arts and Cultural Affairs
Michigan Department of Education
Michigan Department of Health and Human Services
Michigan First Foundation
Michigan Institute for Neurological Disorders
Michigan Judo Development Association
Michigan Scientific Corporation
Michigan United Credit Union
Michigan Works Going Pro Talent Fund
Milford Rotary Foundation
Miller Vein
MIS Packaging
Moosejaw
Moran Buick GMC, Inc.
Morgan Stanley/Graystone Consulting
Mount Clemens Kiwanis Club Foundation, Inc.
Mt. Clemens Lions Club
Mt. Clemens Rotary Foundation
Nagle Paving Company
North American YMCA Development Organization
North Brothers Ford, Inc.
North Congregational Church
One Hope
Optimist Club
Partnership for a Healthy America
Peacock Farms
Petroskey United Methodist Church
Plante Moran Cresa
Plunkett Cooney PC
Precor
Presbytery of Detroit, Inc.
Price Waterhouse Cooper Foundation (PwC)
PricewaterhouseCoopers LLP
Print DDS
PV Chemicals, Inc.
QL Media House
Quicken Loans Rock Ventures
Ralph C. Wilson, Jr. Foundation
Ralph L & Winifred Polk Foundation
Quicken Loans Rock Ventures
Ralph Wilson Foundation
Ralph L & Winifred Polk Foundation
Rite Aid
River Raisin National Battlefield Park Service
River’s Edge Brewing Co.
Robert Bosch Corporation
Rock Financial
Roscoe & Horney Farm
Roseville Optimist Club
Rosso Family Foundation
RouteOne LLC
RunSignUp Inc.
SABIC Innovative Plastics
Samona Weiss Properties
Samuel A. Ramirez & Co.
Sandra Lyness Foundation
Santoro Incorporated
Serving Macomb Inc
Siara-Olds Orthodontics
Southern Wayne County Regional Chamber
State Alliance of Michigan YMCAs
State Farm Companies Foundation
Sutar-Sutaruk-Meyer Foundation
Szuba PLCC
Table No. 2 Restaurant
Target Corporation Employees
Taylor Fence Service LLC
The Barbat Organization
The Detroit Creativity Project
The Redwoods Group
Thomson Reuters
TK Seibold, LLC
Toni A. Wisne Foundation
Toys for Tots
Trinity International Film Festival
UBS
Ultimate Computer Systems
United Way for Southeast Michigan
United Way of Greater Milwaukee & Waukesha County
United Way of Greater Philadelphia and Southern New Jersey
United Way of Metropolitan Dallas
United Way of Washtenaw County
Van Dusen
Verizon Foundation
Vibe Credit Union
Walled Lake School E.Fed C.U.
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Wayne and Joan Webber Foundation
Wayne Metro Community Action Agency
Wayne RESA
Woodbridge—MGTC LLC
Woodhaven Pediatrics
World Heritage Foundation,
Prechter Family Fund
Xemplar Club Of Farmington & Farmington Hills
YMCA of Northwest North Carolina
YMCA of the USA
Facilities

BIRMINGHAM FAMILY YMCA
400 E. Lincoln St, Birmingham, MI 48009
(248) 644-9036

BOLL FAMILY YMCA
1401 Broadway, Detroit, MI 48226
(313) 223-4900

CARLS FAMILY YMCA
300 Family Drive, Milford, MI 48381
(248) 688-1020

DOWNRIVER FAMILY YMCA
1677 Northline Rd, Southgate, MI 48195
(734) 282-9622

FARMINGTON FAMILY YMCA
28100 Farmington Rd, Farmington Hills, MI 48334
(248) 533-4000

MACOMB FAMILY YMCA
10 North River Rd, Mt. Clemens, MI 48043
(586) 486-1411

SOUTH OAKLAND FAMILY YMCA
1016 W. 11 Mile Rd, Royal Oak, MI 48067
(248) 547-0030

Community Initiatives and Outreach

METRO YOUTH YMCA
1401 Broadway, Suite 3A, Detroit, MI 48226
(313) 223-2841

PLYMOUTH FAMILY YMCA
650 Church St, Rm 111, Plymouth, MI 48170
(734) 453-2841

Y ARTS
1401 Broadway, Suite 3A, Detroit, MI 48226
(313) 223-2751

Camps

YMCA CAMP NSSOKONE
6836 F-41, Oscoda, MI 48750
(989) 739-2801

YMCA CAMP OHYESA
7300 Hickory Ridge Rd, Holly, MI 48442
(248) 887-4533

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ymcadetroit.org

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