



THE BETTER METER



COMMUNITY IMPACT



MAY 2021

The Better Meter is a snapshot of the YMCA's efforts in partnership with a host of donors, members, partners, staff and volunteers to help Metropolitan Detroit children and families make every day better in the areas of:



Family and Community



Child and Youth Development



Health and Wellness

JOIN

SHARES THE GROWTH OF OUR MEMBERS AND SERVICES

Throughout May, we:

- » Welcomed **871** new members!
- » Provided over **200** in-person group exercise and **24** virtual classes and activities for all ages.
- » We had nearly **6300** members visit our YMCAs this month; and we are delighted to welcome each and every one you!



GIVE

SHARES THE GIFTS AND GENEROSITY OF SUPPORTERS

We celebrated adding **171** donors to our philanthropic family in May and **63** were first time donors!

We awarded **\$12,362** in scholarships to help families afford childcare and or other YMCA membership services such as swim lessons and more.

Make every day better:

- » Simply visit ymcadetroit.org/give
- » You can easily select the branch or program you want to support and make a contribution of **\$10** or more.
- » Consider sending a child to camp for **\$250**



SERVE

SHARES THE IMPACT OF OUR STAFF AND VOLUNTEERS

We distributed over **6100** meals throughout the tri-county area. In May, we served over **3000** children through Y programs that support academic achievement, mental health, nutrition and physical fitness.

Our team is growing! This month, we welcomed **33** new hires and **23** new volunteers. In total, we have **613** YMCA team members supported by over **220** volunteers, all committed to Make Every Day Better for over **40,000** Metropolitan Detroiters.



MAKE EVERY DAY BETTER



Join-Give-Serve with the YMCA

YMCA OF METROPOLITAN DETROIT

ymcadetroit.org

Serving you and your family at locations throughout Metro Detroit!

BIRMINGHAM FAMILY YMCA
400 E. Lincoln St, Birmingham
(248) 644-9036

CARLS FAMILY YMCA
300 Family Drive, Milford
(248) 685-3020

FARMINGTON FAMILY YMCA
28100 Farmington Rd, Farm. Hls
(248) 553-4020

PLYMOUTH FAMILY YMCA
650 Church St, Plymouth
(734) 453-2904

CAMPING SERVICES
» ymcadetroit.org/camp

COMMUNITY INITIATIVES
Detroit Swims, Girls on the Run, Healthy Living, Metro Youth YMCA, Y Arts, Y Positive Play Initiative
» bit.ly/31Pmsup

BOLL FAMILY YMCA
1401 Broadway, Detroit
(313) 309-9622

DOWNRIVER FAMILY YMCA
16777 Northline Rd, Southgate
(734) 282-9622

MACOMB FAMILY YMCA
10 North River Rd, Mt Clemens
(586) 468-1411

SOUTH OAKLAND FAMILY YMCA
1016 W. 11 Mile Road, Royal Oak
(248) 547-0030

Learn more about our 2020 Community Impact online at bit.ly/c19impact