



# THE BETTER METER

COMMUNITY IMPACT



APRIL 2021



The Better Meter is a snapshot of the YMCA's efforts in partnership with a host of donors, members, partners, staff and volunteers to help Metropolitan Detroit children and families make every day better in the areas of:



## Family and Community



## Child and Youth Development



## Health and Wellness

### JOIN

SHARES THE GROWTH OF OUR MEMBERS AND SERVICES

Hundreds of members safely visited our YMCA over **5300** times in April and over **1400** of those members were active older adults, participating in our Silver Sneakers, Silver and Fit, and Pure Fit insurance provider programs.

In April, we:

- » Welcomed **700** new members!
- » Provided over **200** in-person group exercise and **24** virtual classes and activities for all ages.
- » We also made refresh renovations to several of our YMCAs including a locker refresh at Boll.



### GIVE

SHARES THE GIFTS AND GENEROSITY OF SUPPORTERS

We celebrated adding **91** donors to our philanthropic family in February and over **25** were first time donors!

We awarded **\$11,650** in scholarships to help families afford childcare and other YMCA membership services.

Make every day better:

- » Simply visit [ymcadetroit.org/give](http://ymcadetroit.org/give)
- » You can easily select the branch or program you want to support and make a contribution of **\$10** or more.
- » Consider sending a child to camp for **\$250**.

### SERVE

SHARES THE IMPACT OF OUR STAFF AND VOLUNTEERS



We are excited to introduce Jackie Kippen our new YMCA Executive Director of Virtual and Volunteer Services. In June we will launch our Y Serve volunteer program. Stay tuned to learn how you can help the YMCA make every day better volunteering.

We distributed over **5300** meals at 6 locations in the tri-county area. In April, we served over **1230** children through Y programs that support academic achievement, mental health, nutrition and physical fitness. Our team is growing; We welcomed **25** new hires. In total, we have **426** YMCA team members supported by over **300** volunteers, all committed to Make Every Day Better for over **40,000** Metropolitan Detroiters.

## MAKE EVERY DAY BETTER



## Join-Give-Serve with the YMCA

## YMCA OF METROPOLITAN DETROIT

[ymcadetroit.org](http://ymcadetroit.org)

### Serving you and your family at locations throughout Metro Detroit!

**BIRMINGHAM FAMILY YMCA**  
400 E. Lincoln St, Birmingham  
(248) 644-9036

**CARLS FAMILY YMCA**  
300 Family Drive, Milford  
(248) 685-3020

**FARMINGTON FAMILY YMCA**  
28100 Farmington Rd, Farm. Hls  
(248) 553-4020

**PLYMOUTH FAMILY YMCA**  
650 Church St, Plymouth  
(734) 453-2904

**BOLL FAMILY YMCA**  
1401 Broadway, Detroit  
(313) 309-9622

**DOWNRIVER FAMILY YMCA**  
16777 Northline Rd, Southgate  
(734) 282-9622

**MACOMB FAMILY YMCA**  
10 North River Rd, Mt Clemens  
(586) 468-1411

**SOUTH OAKLAND FAMILY YMCA**  
1016 W. 11 Mile Road, Royal Oak  
(248) 547-0030

**CAMPING SERVICES**  
» [ymcadetroit.org/camp](http://ymcadetroit.org/camp)

**COMMUNITY INITIATIVES**  
Detroit Swims, Girls on the Run, Healthy Living, Metro Youth YMCA, Y Arts, Y Positive Play Initiative  
» [bit.ly/31Pmsup](http://bit.ly/31Pmsup)

Learn more about our 2020 Community Impact online at [bit.ly/c19impact](http://bit.ly/c19impact)