



THE BETTER METER

COMMUNITY IMPACT **1000** MARCH 2021

The Better Meter is a snapshot of the YMCA's efforts in partnership with a host of donors, members, partners, staff and volunteers to help Metropolitan Detroit children and families make every day better in the areas of:



Family and Community



Child and Youth Development



Health and Wellness

JOIN

SHARES THE GROWTH OF OUR MEMBERS AND SERVICES

Hundreds of members safely visited our YMCA over **6700** times in March and over **1300** of those members were active older adults, participating in our Silver Sneakers, Silver and Fit, and Pure Fit insurance provider programs.

In March, we:

- » Welcomed **1000** new members!
- » Provided over **200** in-person group exercise and **44** virtual classes and activities for all ages.
- » We also opened Child Watch at all **7** locations Member engagement is flourishing.



GIVE

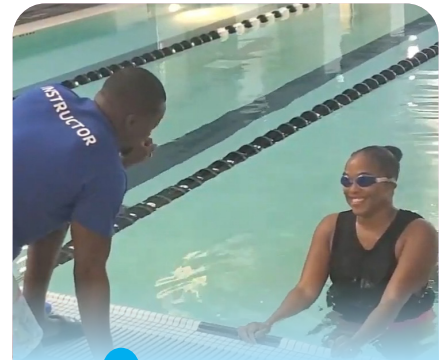
SHARES THE GIFTS AND GENEROSITY OF SUPPORTERS

We celebrated adding **281** donors to our philanthropic family in February and over **100** were first time donors!

We awarded **\$10,200** in scholarships to help families afford childcare and other YMCA membership services.

Make every day better:

- » Simply visit ymcadetroit.org/give
- » You can easily select the branch or program you want to support and make a contribution of **\$10** or more.
- » Consider sending a child to camp for **\$250**.



SERVE

SHARES THE IMPACT OF OUR STAFF AND VOLUNTEERS

We distributed over **6200** meals at **6** locations in the tri-county area.

In March, we served over **2200** children through Y programs that support academic achievement, mental health, nutrition and physical fitness. Our team is growing; We welcomed **15** new hires.

We have **378** part time and **113** full time YMCA team members supported by **300** volunteers, all committed to Make Every Day Better for over **40,000** Metropolitan Detroiters.

MAKE EVERY DAY BETTER



Join-Give-Serve with the YMCA

YMCA OF METROPOLITAN DETROIT

ymcadetroit.org

Serving you and your family at locations throughout Metro Detroit!

BIRMINGHAM FAMILY YMCA
400 E. Lincoln St, Birmingham
(248) 644-9036

CARLS FAMILY YMCA
300 Family Drive, Milford
(248) 685-3020

FARMINGTON FAMILY YMCA
28100 Farmington Rd, Farm. Hls
(248) 553-4020

PLYMOUTH FAMILY YMCA
650 Church St, Plymouth
(734) 453-2904

BOLL FAMILY YMCA
1401 Broadway, Detroit
(313) 309-9622

DOWNRIVER FAMILY YMCA
16777 Northline Rd, Southgate
(734) 282-9622

MACOMB FAMILY YMCA
10 North River Rd, Mt Clemens
(586) 468-1411

SOUTH OAKLAND FAMILY YMCA
1016 W. 11 Mile Road, Royal Oak
(248) 547-0030

CAMPING SERVICES
» ymcadetroit.org/camp

COMMUNITY INITIATIVES
Detroit Swims, Girls on the Run, Healthy Living, Metro Youth YMCA, Y Arts, Y Positive Play Initiative
» bit.ly/31Pmsup

Learn more about our 2020 Community Impact online at bit.ly/c19impact