



THE BETTER METER



COMMUNITY IMPACT



FEBRUARY 2021

The Better Meter is a snapshot of the YMCA's efforts in partnership with a host of donors, members, partners, staff and volunteers to help Metropolitan Detroit children and families make every day better in the areas of:



Family and Community



Child and Youth Development



Health and Wellness

JOIN

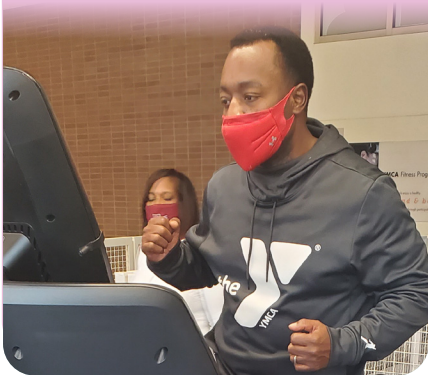
SHARES THE GROWTH OF OUR MEMBERS AND SERVICES

We are welcoming more members.

Our members visited our YMCA over **5600 times** in February and over 1000 of those members were active older adults, participating in our Silver Sneakers, Silver and Fit, and Pure Fit insurance provider programs.

In February, we:

- » Welcomed **933 new members**.
- » Provided over **300 in-person group exercise** and **44 virtual classes and activities** for all ages.



GIVE

SHARES THE GIFTS AND GENEROSITY OF OUR SUPPORTERS

We celebrated adding **256 donors** to our philanthropic family in February. Hooray!

We awarded **\$10,000 in scholarships** to help families afford childcare and or other YMCA membership services.

We launched a easy way for everyone to donate to the YMCA:

- » Simply visit ymcadetroit.org/give
- » You can easily select the branch or program you want to support and make a contribution of **\$10 or more**.



SERVE

SHARES THE IMPACT OF OUR STAFF AND VOLUNTEERS

We distributed over **4800 meals** at **6 locations** in the tri-county area.

In February, we served over **1500 children** through Y programs that support academic achievement, mental health, nutrition and physical fitness.

We have **358 full and part time YMCA team members** and **200 volunteers**. We welcomed **19 new hires**.

MAKE EVERY DAY BETTER



Join-Give-Serve with the YMCA

YMCA OF METROPOLITAN DETROIT

ymcadetroit.org

7 branches in Metro Detroit to serve you!

BIRMINGHAM FAMILY YMCA

400 E. Lincoln St, Birmingham
(248) 644-9036

BOLL FAMILY YMCA

1401 Broadway, Detroit
(313) 309-9622

CARLS FAMILY YMCA

300 Family Drive, Milford
(248) 685-3020

DOWNRIVER FAMILY YMCA

16777 Northline Rd, Southgate
(734) 282-9622

FARMINGTON FAMILY YMCA

28100 Farmington Rd, Farm. Hls
(248) 553-4020

MACOMB FAMILY YMCA

10 North River Rd, Mt Clemens
(586) 468-1411

S. OAKLAND FAMILY YMCA

1016 W. 11 Mile Road, Royal Oak
(248) 547-0030