

# ROOTED IN BELONGING

YMCA of Metropolitan Detroit  
2025 Annual Report

# A Vision Rooted in Belonging

At the heart of everything we do is a single, powerful idea: **Belonging**. We believe the Y should be a vibrant hub where everyone, regardless of background, can connect, grow, and reach their full potential. This year, we brought that belief to life by launching our new strategic plan. The plan's five strategic priorities are designed to weave belonging into the very fabric of our region:

## **Prioritize Youth & Family Engagement:**

Creating safe spaces for the next generation to find their voice.

## **Expand Health & Well-Being:**

Building communities of support that foster lifelong vitality.

## **Invest in Our People & Culture:**

Cultivating an inclusive environment where our staff can thrive.

## **Elevate Brand Familiarity & Visibility:**

Ensuring everyone in Metro Detroit knows there is a place for them at the Y.

## **Ensure Organizational Impact:**

Securing the future so the Y remains a cornerstone of community belonging for years to come.

## 2025 By the Numbers

\$8.2 million  
**in philanthropic support**  
to support healthy spirit, mind, and body

1,000+  
**volunteers**  
fed, coached, taught and advised,  
supporting the Y from food distribution and  
5Ks to board rooms

60,000+  
**Metro Detroiters**  
engaged in programs & services at 7 facilities,  
2 camps and 252 community partner sites

711+  
**staff members**  
in full and part-time roles



GAIL



PARRISH

To Our YMCA Family and Community,

The past year has been one of extraordinary transformation and renewed purpose for the YMCA of Metropolitan Detroit. As we reflect on our collective journey, we are filled with immense gratitude for the resilience of our staff, the passion of our volunteers, and the unwavering support of our donors. Together, we have proven that we are truly Stronger Together.

**Growth Fueled by Community**

Our strategic focus is already yielding remarkable results. Driven by a historic surge of over 1,400 new engaged households, the YMCA achieved its first operating net income since the COVID-19 pandemic. This fiscal stability represents a revitalized community presence and the resources necessary to deepen our mission. Our Philanthropy team echoed this success, surpassing our annual campaign goal by raising over \$1.1 million, ensuring that financial barriers never stand in the way of someone belonging to our family. Furthering this momentum, the YMCA of Metropolitan Detroit was awarded a three year \$7 million grant from Ballmer Group in July 2025. This investment is a powerful vote of confidence in our vision to build resilient youth and strong communities, especially in neighborhoods where opportunity has been out of reach for far too long.

**Impact Where It Matters Most**

Our mission lives in the stories of the over 60,000 youth and families we served across four counties. From the vital water safety skills taught through Detroit Swims to the \$52,290 raised to provide healthy and nutritious meals through our annual Fresh Baskets campaign for 500 families, the Y showed up exactly where we were needed. We are particularly proud that 75% of our outreach engaged, connected, or impacted residents in Detroit and Wayne County, strengthening the bonds of belonging in our most underserved neighborhoods.

**A Future Built Together**

As we look forward, we remain committed to removing barriers and increasing opportunities. Whether it was the Birmingham YMCA celebrating diversity during Welcoming Week or the Boll Family YMCA hosting over 200 teens for Friday Night Live, we are proving that when people feel they belong, they achieve more than they ever thought possible.

Thank you for being part of this journey. Because of you, the YMCA of Metropolitan Detroit is not just a building—it is a place for all.

In Service,

**Gail von Staden, Board Chair**

**Parrish Underwood, President & CEO**

# Prioritizing Youth & Family Engagement

The YMCA of Metropolitan Detroit expanded opportunities for youth and families across the region through programs that strengthened confidence, leadership, enrichment, and connection. From academic achievement and youth sports to camps, arts, and mentorship, our community branches and initiatives created spaces where young people could grow, thrive, and feel they belong.

## Key Achievements

**Metro Youth YMCA** achieved a 100% graduation rate for the Achievers Class of 2025, with one senior earning more than \$1 million in scholarship support.

**Y Learning Centers** emphasized youth confidence-building through STEM learning and empowerment curriculum where 70% of youth felt safe and had fun learning something new.

**YMCA Positive Play Initiative** served 6,828 youth, representing 50% growth over prior year, while increasing sports participation rates among participants to 65%.

**Detroit Swims** exceeded youth participation goals and expanded water safety access across Metro Detroit to 1,865 kids.

The Bosch Community Fund awarded the **Farmington Y** \$22,848 to help remove barriers to participation and ensure more children could access enriching STEM opportunities.

**Camp Nissokone** celebrated its highest overnight camp enrollment we have on record, totaling 736 camper weeks—an 11% growth increase over last year.



## Prioritizing Mental Health at Summer Day Camp

To ensure all 2,809 kids at Summer Day Camp had the support they needed to thrive, each camp had a dedicated Behavior Specialist on staff. Working under the guidance of the Senior Behavior and Mental Health Director, specialists provided one-on-one counseling and implemented Social-Emotional Learning (SEL) activities to help campers navigate personal, behavioral, and psychological challenges. By modeling positive intervention strategies for camp counselors, facilitating vital resources for families, and maintaining daily crisis-intervention support, our Behavior Specialists fostered inclusive, empathetic environments where every camper could build authentic relationships and succeed.

# Expanding Health & Well-Being

Across Metro Detroit, the YMCA strengthened individual and community well-being by expanding access to health-focused programs, food security initiatives, recreation, and supportive services. The Y's holistic approach to spirit, mind, and body helped individuals and families improve their health while building meaningful connections.

## Key Achievements

**Carls Family YMCA** celebrated its 9th cohort of cancer survivors completing LIVESTRONG at the YMCA.

**South Oakland Family YMCA** launched LIVESTRONG at the YMCA in partnership with Birmingham Family YMCA, expanding support for cancer survivors.

**Community Initiatives** raised more than \$52,000 through the Fresh Baskets campaign, serving 500 families, including more than 1,000 children.

**Macomb Family YMCA** expanded our Rock Steady Boxing program, a non-contact boxing-inspired fitness program that helps people living with Parkinson's improve strength, mobility, confidence, and independence.

**YMCA Positive Play Initiative** increased access to safe play opportunities and distributed sports kits to more than 200 youth.

**South Oakland Family YMCA** experienced record-breaking membership growth as more families chose the Y as a place for health, connection, and support.



## Commemorating 20 years on Broadway

What started in 2005 as a vision for a catalyst of community development, the Boll Family YMCA has become downtown Detroit's coveted destination where households from every neighborhood and walk of life come together for movement and mentorship, camaraderie and care.

To celebrate this milestone, we gathered 20 honorees: members and staff, donors and volunteers, parents and kids, lifters and learners. Some have been here since day one. Others are just beginning their Y journey. Woven together, their stories compose the tapestry that is our **Boll Family YMCA** community.



Scan to read all the honoree stories

# Investing in People & Culture

The YMCA deepened its commitment to creating a culture where staff, volunteers, members, and communities feel welcomed, connected, and valued. Through leadership development, inclusion initiatives, volunteer engagement, and intentional community-building, the Y strengthened a culture rooted in belonging.



## Key Achievements

**Human Resources** launched Association Round Up, creating a welcoming onboarding experience that connected new staff across the association.

We implemented the first employee engagement survey in several years to establish a baseline for future staff satisfaction and culture initiatives.

Staff development efforts included resume and interview coaching for day camp staff preparing for future career opportunities.

**Camp Nissokone** and **Camp Ohiyesa** welcomed staff from 16 countries around the world, which enriched our camps with diversity, talent, and cultural exchange. Seasonal staff retention at camp reached a 25-year high, reflecting the great progress towards staff culture, and seasonal staff engagement.



## The Exchange: Empowering Teaching Artists Across Michigan

On November 21, Y Arts hosted The Exchange, a one-day professional development summit to support, connect, and inspire teaching artists from across Michigan. Created for both emerging and experienced creative educators, the event provided accessible, high-quality learning opportunities for artists working with youth and adults in a variety of artistic disciplines. Thanks to support from the Erb Family Foundation, the summit remained affordable and accessible to participants statewide.

The Exchange reinforced Y Arts' commitment to strengthening the creative workforce by providing artists with practical tools, meaningful networking opportunities, and strategies for long-term professional success. Since 2007, Y Arts has invested in helping local artists thrive, and The Exchange marked an important milestone in expanding that support through collaboration, learning, and community building.

# Elevating Brand Familiarity & Visibility

The YMCA increased its visibility and strengthened community awareness with new partnerships and by showing up in neighborhoods, community events, and public spaces throughout Metro Detroit. Through these efforts, more individuals and families experienced the Y as a trusted and welcoming community resource.

## Key Achievements

Our **Welcoming Week** celebration elevated awareness of the Y's global mission and commitment to inclusion.

**Community Initiatives** expanded neighborhood-based outreach through Y on the Fly, Fresh Baskets, Detroit Swims, and Y Arts programming.

**Y Learning Centers** strengthened community partnerships and communications efforts.



## STRONGER TOGETHER: Expanding the YMCA's Reach in Metro Detroit

Together with Brogan & Partners, we launched the Stronger Together campaign to inspire more Metro Detroit residents to join the YMCA community as members, staff, and advocates. Working alongside Robin Schwartz PR, we also expanded community awareness of the YMCA's impact across the region.

Through strategic media outreach, the campaign generated more than 17 television and radio stories highlighting how the YMCA of Metropolitan Detroit strengthens individuals, families, and communities every day. These stories amplified the Y's mission, increased visibility across Metro Detroit, and helped attract new members and team members to the YMCA family.



Scan to see all of our  
media coverage



## Welcoming Week: Connecting Communities Through Culture, Art, and Play

On September 20, we hosted a **Welcoming Week** celebration that brought families, neighbors, and community partners together through cultural performances, global activities, sports, art, and food. Highlights included performances by the Oceanic Student Association and a steel drum band, henna art, a silent disco, international games and snacks, and a collaborative "mosaic of belonging" mural.

Participants gained meaningful cultural insights, including learning about Samoan traditions and the origins of henna, while engaging in conversations that reinforced the Y as a welcoming hub for all. The celebration also sparked a new partnership with the Oceanic Student Association at the University of Michigan, creating opportunities for future cultural exchange and youth learning experiences.

# Ensuring Organizational Impact

The YMCA of Metropolitan Detroit strengthened its long-term sustainability through financial growth, strategic partnerships, philanthropy, grant funding, and operational excellence. These efforts expanded the Y’s ability to serve communities today while building a stronger foundation for the future.

## Key Achievements

Collectively, we exceeded the 2025 operating budget and achieved our YMCA’s first operating net income since before the pandemic, driven in part by growth of more than 1,400 membership units.

Together we exceeded our Annual Campaign goal, raising more than \$1.14 million, including a 33% increase in YMCA Day of Giving revenue.

We advanced strategic decision-making through the Strategic Plan Dashboard.

Major funding achievements included:

- \$7 million in Ballmer Group funding
- \$2.8 million in MiLEAP funding
- A three-year renewal for Ralph C. Wilson Jr. Foundation funding

**Detroit Swims** exceeded its Annual Campaign goal by 210%.

**Carls Family YMCA** surpassed fundraising goals by more than \$28,000.

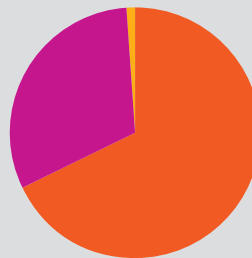
**South Oakland Family YMCA** exceeded both fundraising and membership growth goals.

**Boll Family YMCA** secured \$93,000 in philanthropic support to expand access for Detroit residents.

## 2025 Financial Report

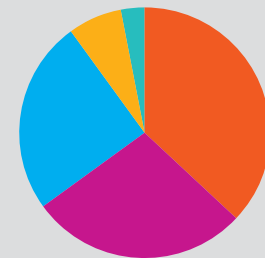
Guided by a commitment to community impact and fiscal stewardship, the YMCA of Metropolitan Detroit ended 2025 with a positive financial operating result for the first time in five years. This milestone—fueled by the consistent support of donors, partners, and members, and driven by a surge of more than 1,400 new member units—reflects both renewed fiscal resilience and a revitalized connection to the communities we serve.

For the Period Ended December 31, 2025  
**Operating Activities**



### SUPPORT AND REVENUE

Contributions & Grants	\$8,244,943
Membership & Program	18,234,060
Other	282,171
<b>Total Operating Revenue</b>	<b>26,761,174</b>



### EXPENSE

Youth Development	\$7,281,932
Healthy Living	9,616,308
Social Responsibility	1,831,656
Management	6,400,498
Fundraising	775,030
<b>Total Operating Expense</b>	<b>25,905,424</b>

**Net Income from Operating Activities \$855,750**

### Non-Operating Activities

Capital and Other Contributions	\$448,576
Restricted Grant Revenue	2,707,069
Investment Activity	922,026
Interest Expense	(443,236)
Depreciation Expense	(2,188,397)
Other	(205,146)
<b>Net Income from Non Operating Activities</b>	<b>1,240,892</b>

**Net Income \$2,096,642**

# Rooted in Generosity

Every gift to the YMCA of Metropolitan Detroit strengthens the fabric of Southeast Michigan, fueling opportunities for people of all ages to learn, grow, and thrive. We are deeply grateful to all who make this work possible through their continued trust and support.

## 2025 Partners

Individuals and organizations contributing at least \$5,000 in support

Academy Securities, Inc  
Alliance Inspection Management, LLC  
American Risk Services  
AmeriCorps NCCC  
Annapurna Foundation  
Aon Corporation  
Arch Insurance Company  
Arman Foundation  
ASCO, LP an Emerson Electric Company  
Atwell, LLC  
BackSwing Golf Events, Inc.  
Ballmer Group LLC  
Bank of America Charitable Foundation  
Barclays  
Barton Malow Company  
BMO Capital Markets  
BNP Paribas  
Canton Community Foundation  
Childrens Foundation  
CIBC  
Citi Group  
Clark Hill PLC  
Community Foundation for Southeast Michigan  
Corewell Health Foundation  
Credit Agricole CIB  
Culture Source–Detroit Arts Support/Erb Family Foundation  
Culture Source–Detroit Arts Support/The Kresge Foundation  
Delta Airlines  
Detroit Economic Solutions Corporation–City Connect Detroit Grow Detroit’s Young Talent  
Detroit Public School Community District  
Dick Genthe Chevrolet  
DTE Foundation  
Duke & Duke Services, Inc.

Eagles for Children  
Elizabeth, Allan, and Warren Sheldon Fund  
Enterprise Holdings Foundation  
Experian Automotive  
Fifth Third Bank  
First Independence Bank  
Flagstar Bank  
Ford Motor Credit Company  
Four Friends Foundation  
General Motors Foundation  
Goldman Sachs  
Huron–Clinton Metropolitan Authority (MetroParks)  
Huron Valley State Bank  
Ilitch Charities for Children Inc  
J.P. Morgan Securities LLC  
John & Marlene Boll Foundation  
Katten Muchin Rosenman LLP  
KHS Global, Inc.  
Kresge Foundation  
Legacy Golf Classic Eagle Sales  
Macomb Rotary Foundation/Mount Clemens Rotary  
Matilda R. Wilson Fund  
Max & Marjorie Fisher Foundation  
Michigan Department of Labor & Economic Opportunity  
Michigan Department of Lifelong Education, Advancement, and Potential  
Miller Pipeline  
Mizuho Americas  
Morgan Stanley  
Mt. Clemens Rotary Foundation  
MUFG Bank, LTD  
Oliver Dewey Marcks Foundation  
OneMagnify

Openlane, Inc.  
PMMI Education and Training Foundation  
PricewaterhouseCoopers LLP  
PVS Chemicals, Inc.  
Ralph C. Wilson Jr. Foundation  
Ralph L & Winifred Polk Foundation  
RBC Capital Markets  
Reynolds and Reynolds  
Robert Bosch Corporation  
Roberts and Ryan Investments  
RouteOne  
Samuel L. Westerman Foundation  
San Tan Ford  
SEEL, LLC  
Serra Ford  
Societe Generale  
State Alliance of Michigan YMCAs  
Sumitomo Mitsui Banking Corporation  
Sutar–Sutaruk–Meyer Foundation  
TD Auto Finance  
TD Securities  
The Bank of Nova Scotia  
The Fred A. & Barbara M. Erb Family Foundation  
The Samuel L. Westerman Foundation  
Toni A. Wisne Foundation  
TransUnion  
USA Today  
Vibe Credit Union  
Walmart  
Wells Fargo  
Wesco Inc.

### YOUR SUPPORT MAKES IT POSSIBLE

The YMCA of Metropolitan Detroit relies on the generosity of donors, volunteers, and partners to advance our mission.



Scan to learn more or visit [ymcadetroit.org/give](https://ymcadetroit.org/give)

# Leadership Grounded in Community

Driven by service and guided by purpose, the leaders of the YMCA of Metropolitan Detroit help advance the Y's mission. Together, they ensure the YMCA remains a trusted community resource where all people feel welcome and empowered.

## Senior Leadership

**Parrish Underwood**  
President & Chief Executive Officer

**Tim Hudson**  
Chief Development Officer

**Michelle Kotas**  
Executive Vice President of Finance and Operations

**Latitia McCree-Thomas**  
Senior Vice President of Communications & Marketing

**Lisa Mullin**  
Senior Vice President of Corporate Services / Chief People Officer

**Lynette Simmons**  
Senior Vice President of Community Initiatives

**Jim Baksa**  
Vice President of Information Technology

**Tricia Hamzik**  
Vice President of Operations

**Rheanne Suszek**  
Vice President of Operations

**Jackie Kippen**  
Vice President of Program Operations

**Abby Sacco**  
Vice President of Program Operations

## Board of Directors

### OFFICERS

**Gail von Staden**  
Chair

**Jeff Terrill**  
Vice Chair

**Arthur J. Kubert**  
Treasurer

**Maria Martinez**  
Vice Chair

**Parrish Underwood**  
Secretary

### EXECUTIVE COMMITTEE

David J. Allen

Ronald A. Deneweth

Eric Huffman

Gino Roncelli

Paul M. Balas

Jay D. Farner

Robert W. Kruse, III

Joe Valentine

Anthony P. Cracchiolo

Marita S. Grobbel

Allyson Parker

### MEMBERS AT LARGE

Sumaiya Ahmed Sheikh

Ronald J. Gantner

James M. Nicholson

Dr. John Tafelski

John C. Carter

Jenny Hall

Amy Schaden

Stefen Welch

Carlos Cubia

Tracey Kenty

Jeffrey S. Solis

Jill Wilmot

Anthony Catalina

Michael E. McInerney

Jim Spangler

### EMERITUS MEMBERS

Evelyn Caise

Matthew P. Cullen

Ben C. Maibach, III

Mary E. Corrado

Steven Kurmas

James B. Nicholson

### COMMUNITY LEADERS Non-board members serving on committees of the Metropolitan YMCA Board

Scott Anderson

Kevin Bush

John Davids

Heather Sullivan

## Branch Board Chairs

**Ian Cole**  
Macomb Family YMCA

**Tanji Grant**  
Farmington Family YMCA

**Lisa Repicky**  
Boji Family YMCA

**Tiffany Wisnieski**  
South Oakland Family YMCA

**Nicolas Cucinella**  
Y Arts

**Rose Angela Gronda**  
Downriver Family YMCA

**Donna Stallings**  
Metro Youth YMCA

**Joe Valentine**  
Birmingham Family YMCA

**Gary Forhan**  
YMCA Camping Services

**Don McCann**  
Carls Family YMCA

## YMCA Foundation Board Volunteers

A Michigan Nonprofit Corporation supporting the YMCA of Metropolitan Detroit

### OFFICERS

**Anthony P. Cracchiolo**  
Chair

**Michael E. McInerney**  
Vice Chair

**Michelle Kotas**  
Treasurer

**Parrish Underwood**  
President

**Anca Mitchell**  
Secretary

### MEMBERS AT LARGE

Richard Aginian

Marita S. Grobbel

Harold Dubrowsky

John C. Carter

Gregory C. Hamilton

Andrew A. Dincolo

# Belonging Without Boundaries

The influence of the YMCA of Metropolitan Detroit extends well beyond our facilities. Rooted in a belief that everyone deserves connection and opportunity, the Y brings programs and services directly into the communities that need them most. Through outreach, partnerships, and neighborhood-based programming, we help foster healthy spirits, minds, and bodies while creating spaces where individuals and families feel welcomed, valued, and supported.

## YMCA FACILITY LOCATIONS

### BIRMINGHAM FAMILY YMCA

400 E. Lincoln St, Birmingham, MI 48009  
(248) 644-9036

### BOLL FAMILY YMCA

1401 Broadway, Detroit, MI, 48226  
(313) 309-9622

### CARLS FAMILY YMCA

300 Family Drive, Milford, MI 48381  
(248) 685-3020

### DOWNRIVER FAMILY YMCA

16777 Northline Rd., Southgate, MI 48195  
(734) 282-9622

### FARMINGTON FAMILY YMCA

28100 Farmington Rd, Farmington Hills, MI 48334  
(248) 553-4020

### MACOMB FAMILY YMCA

10 North River Rd, Mt. Clemens, MI 48043  
(586) 468-1411

### SOUTH OAKLAND FAMILY YMCA

1016 W. 11 Mile Rd, Royal Oak, MI 48067  
(248) 547-0030

## COMMUNITY INITIATIVE & OUTREACH LOCATIONS

### METRO YOUTH YMCA

1401 Broadway, Suite 3A, Detroit, MI 48226  
(313) 223-2841

### PLYMOUTH FAMILY YMCA

650 Church St, Rm 111, Plymouth, MI 48170  
(734) 453-2904

### Y ARTS

1401 Broadway, Suite 3A, Detroit, MI 48226  
(313) 223-2751

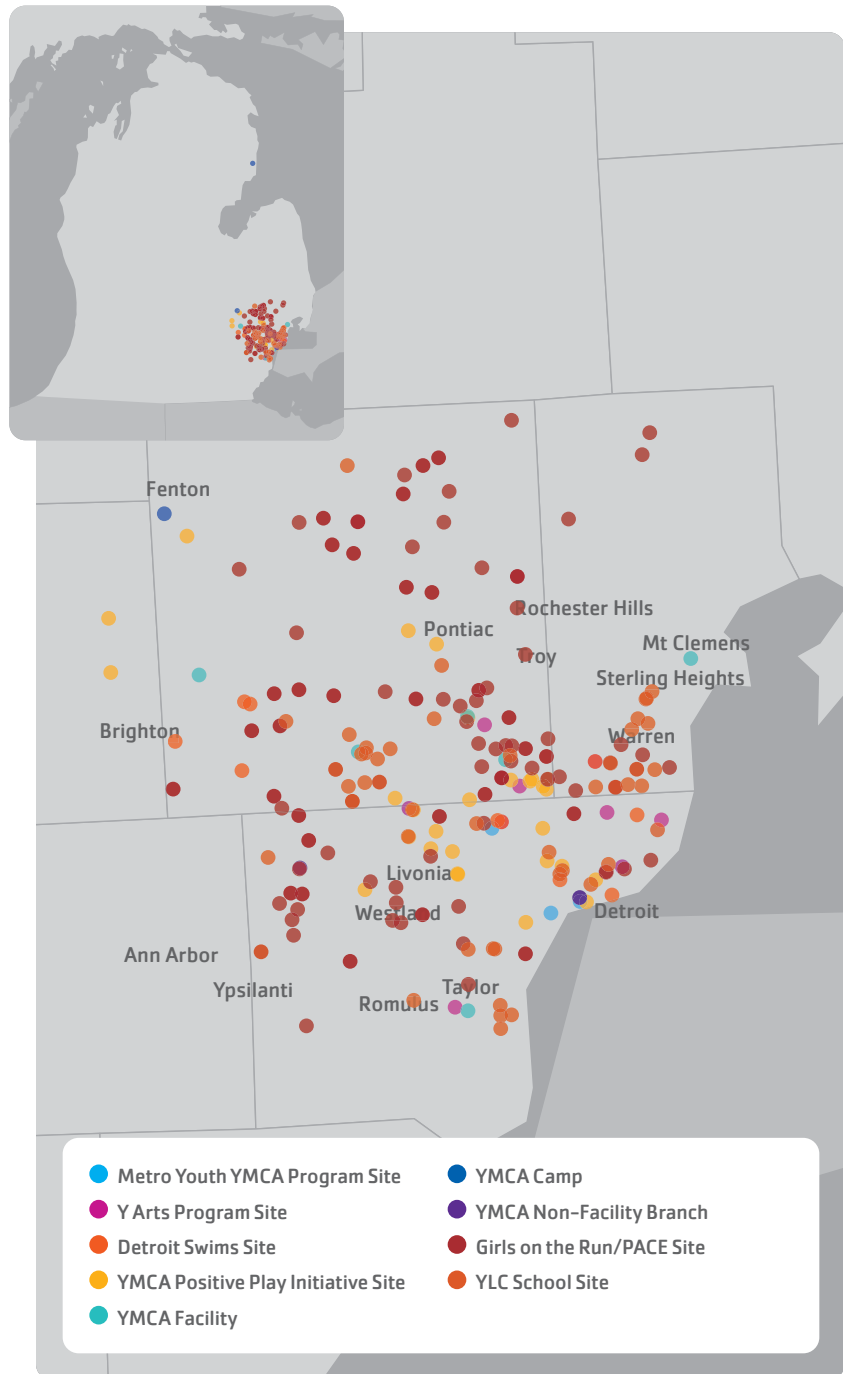
## YMCA CAMPS

### YMCA CAMP NISSOKONE

6836 F-41, Oscoda, MI 48750  
(989) 739-2801

### YMCA CAMP OHIYESA

7300 Hickory Ridge Rd, Holly, MI 48442  
(248) 887-4533





FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**YMCA OF METROPOLITAN DETROIT**



[ymcadetroit.org](http://ymcadetroit.org)



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