



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Father's Day Race Sponsorship PLYMOUTH FAMILY YMCA

The Plymouth Family YMCA exists to help children, individuals, and families in western Wayne County develop positive habits, and to create a healthy, active community in which we live, work, and play. Your Plymouth Family YMCA has a strategic focus on four impact areas: Obesity prevention and intervention, providing a safe and nurturing environment, facilitating youth leadership development, and chronic disease prevention and intervention. When you become a race sponsor, you are investing in your community. Your sponsorship supports the Father's Day Run, and more importantly, half of each sponsorship will go directly to the YMCA Annual Campaign to support children, individuals, and families right here in our own neighborhoods.

SPONSORSHIP LEVELS

Y Presenting Sponsor \$3,000

- Company name appears most prominently on back of race shirts
- Premier logo placement on all event publications, signage, t-shirts, print advertising, and website - logo placement and link to website under "Our Partners" tab for one year
- Mention in all public service announcement
- Recognition in all e-communication to race participants
- Company logo on Start/Finish line banner
- Meet and greet table- provide your corporate materials/branding at Packet Pick-Up (6/16/17 4-8 pm, 6/17/17 10-6 pm) and on Race Day (6/18/17)
- Five complimentary race registrations with t-shirts
- Provide materials for participant's goody bags

TRIPLE Sponsor \$2,500

- Logo placement on all event publications, signage, t-shirts, print advertising, and website - logo placement and link to website under "Our Partners" tab for one year
 - » Digital content will be updated regularly. It is important to secure your sponsorship early in order to be included on printed materials.
- Mention in all public service announcements
- Recognition in all e-communication to race participants
- Company logo in finishing chute
- Company logo on TRIPLE awards
- Five race registrations with t-shirts
- Provide materials for participant goody bag

Y Leadership Sponsor \$1,500

- Logo placement on all event publications, signage, t-shirts, print advertising, and website – logo placement and link to website under “Our Partners” tab for one year
 - » Digital content will be updated regularly. It is important to secure your sponsorship early in order to be included on printed materials.
- Recognition in all e-communications to race participants
- Company logo in finishing shoot
- Three complimentary race registrations with t-shirts
- Meet and greet table – provide corporate materials/branding at Packet Pick-Up (6/16/17 4–8 pm, 6/17/17 10–6 pm) and on Race Day (6/18/17)
- Provide materials for participant’s goody bags

Y Nurturing Sponsor \$1000

- Logo placement on all event t-shirts, print advertising, and website – logo placement and link to website under “Our Partners” tab for one year
 - » Digital content will be updated regularly. It is important to secure your sponsorship early in order to be included on printed materials.
- Recognition in all e-communications to race participants
- Two complimentary race registrations with t-shirts
- Meet and greet table – provide corporate materials/branding at Packet Pick-Up (6/16/17 4–8 pm, 6/17/17 10–6 pm) and on Race Day (6/18/17)
- Provide materials for participant’s goody bags

Y Intervention Sponsor \$500

- Logo placement on all event publications, signage, t-shirts, and website – logo placement and link to website under “Our Partners” tab for one year
 - » Digital content will be updated regularly. It is important to secure your sponsorship early in order to be included on printed materials
- Meet and greet table– provide your corporate materials/branding at Packet Pick-Up (6/16/17 4–8 pm, 6/17/17 10–6 pm) and on Race Day (6/18/17)
- Provide materials for participant’s virtual goody bags

Y Hydration Sponsor \$250 (four available)

- Signage with company logo at water station

Y Mile Sponsor \$150 (six available)

- Signage with company logo at one of the mile markers

Y Supporter Sponsor (Donation of Goods or Services)

- Sponsor recognition on t-shirts and website – logo placement and link to website under “Our Partners” tab for one year
- Meet and greet table–provide your corporate materials/branding at Packet Pick-Up (6/16/17 4–8 pm, 6/17/17 10–6 pm) and on Race Day (6/18/17)
- Opportunity to provide materials for participant’s goody bags

For questions or custom sponsorship opportunities please contact:

Ann Brauchler

Healthy Living Coordinator

(734) 453-2904 / abrauchler@ymcadetroit.org



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Father's Day Run Sponsorship Form

PLYMOUTH Family YMCA

BUSINESS/ORGANIZATION NAME

CONTACT

BILLING ADDRESS

CITY/STATE/ZIP

PHONE

E-MAIL

WEBSITE

Event Sponsorship Opportunities

- \$3,000 Presenting Sponsor
- \$2,500 Triple Sponsor
- \$1,500 Leadership Sponsor
- \$1,000 Nurturing Sponsor
- \$500 Intervention Sponsor
- \$250 Hydration Sponsor
- \$150 Mile Sponsor
- Supporter Sponsor (donation of goods/services)
- \$ _____ Custom Sponsor

Payment Information

All funds support the Plymouth Family YMCA's efforts to create a better us through healthy living, youth development, and social responsibility.

Payment Method Check Credit Card

Check enclosed

Please make checks payable to: YMCA of Metropolitan Detroit, Plymouth Branch

Credit Card

NAME ON CARD

LAST FOUR DIGITS

EXPIRATION DATE

SIGNATURE

DATE

Please email logos in Vector of Tiff format to abrauchler@ymcadetroit.org

To return form by mail:

PLYMOUTH FAMILY YMCA
Attn: Father's Day Run
248 Union Street
Plymouth, MI 48170

To return form via email:

Email form along with logo to Ann Brauchler at
abrauchler@ymcadetroit.org
Subject: Attn Father's Day Run Sponsorship